

# **PGDM + Global MBA + PGP *Plus*** **2 years Work Experience Certificate**

## **Programme Outcomes**

- **PGDM – Approved by AICTE, Ministry of HRD, Govt of India**
  - **MBA - Multimedia University, Malaysia**
  - **PGP - From Academic Partners for Industry Integrated Specializations**
  - **Industry Ready Curriculum**
  - **Case Study- Based Learning**
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- Daily Internship during 2 years of Study period - 4 to 5 hours
  - 2 Months full time Summer Internship
  - 1 Month International Exposure [Academic, Research, Industry and Tourism]
  - Excellent Placement Opportunities from Top companies
  - Highest CTC 13.98 Lakhs | Average CTC 6 Lakhs | 100% Placement Opportunities
  - International Placement Opportunities
  - In House Entrepreneurial Ventures
  - International Mentorship
  - Scholarships up to 1.20 Lakhs
  - Cost of Food and Accommodation for 2 Years is sponsored by our parent organization



***The Business School  
That Speaks Industry Language***

# Firebird Story

Firebird Institute of Research in Management (FIREBIRD) was established to create world-class contemporary management leadership. The ethos of industry relevance was instilled from the very beginning, owing, to its origins in industry. Initially, Firebird served as a vital leadership development initiative within the 2500 crore Bannari Amman Spinning Mills/Shiva Texyarn Group of companies. However, it later evolved to offer a full-time Masters Programme in Management.



## The Programme - PGDM + MBA + PGP

The two-year full-time PGDM programme at Firebird Institute of Research in Management is approved by the AICTE and is fully linked with the industry. At Firebird, every student in the programme works under the mentorship of a corporate manager, allowing them to learn the practical side of management from experienced professionals throughout their two years of study. Additionally, students earn a Global MBA from Multimedia University, Malaysia and a PGP from Academic Partners providing industry-integrated specialisations.



# Specialisations

- Human Resources
- Marketing
- Finance
- Operations with Supply Chain Management



# Industry Integrated Specialisations

- Business Analytics
- Fintech
- Digital Marketing
- Logistics and Supply Chain Management



# Global MBA From Multimedia University - Malaysia

With a PGDM approved by AICTE and an additional Global MBA from Multimedia University Malaysia, Firebird Business School offers students a unique and comprehensive educational experience that prepare them for success in both the Indian and Global job markets. Students at Firebird Business School benefit from one-month stay at Multimedia University - Malaysia, where they receive rigorous classes and exposure to the Malaysian corporate world, expanding their global network and enhancing their career prospects.





# The Recent Placement



**CTC - 13.98 LAKHS**



**FEDERAL BANK**  
YOUR PERFECT BANKING PARTNER



**Nithya Sri S**

**Vishnu J**



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