

MANDATORY DISCLOSURE

18.1. Name of the Institution

Name of the institution	Firebird Institute of Research in Management
Address of the institution	Golf Club Road, Chettipalayam
City and pin code	Coimbatore - 641 201
State/UT	Tamil Nadu
Phone number with STD code	0422 2965566
Office hours at the institution	8.00 AM - 6.00 PM
Academic hours at the institution	8.00 AM - 5.00 PM
Email	director@firebird.ac.in
Mobile Number	9900936467 , 8072037812
Website	www.firebird.ac.in

18.2. Name and address of the Trust/Society/Company and the Trustees

Name of the organisation running the institute	Dr SVK Educational Charities
Address of the organisation	Dr SVK Educational Charities 133, EastBashyakaralu Road, R.S Puram, Coimbatore - 641 002, Tamilnadu
Registered with	Sec. 41 of Indian Stamp Act at the Office of the Joint 1 Sub Registrar of Coimbatore
Registration date	13 May 2013

18.3. Name and Address of the Director

Director	Dr. P Srinivas Rao
Exact designation	Director
Phone number with STD code	0422 2965566 , 9900936467, 8072037812
FAX number with STD code	0422 2544955
Email	director@firebird.ac.in
Address	Golf Club Road, Chettipalayam
City and pin code	Coimbatore - 641 201
State/UT	Tamil Nadu

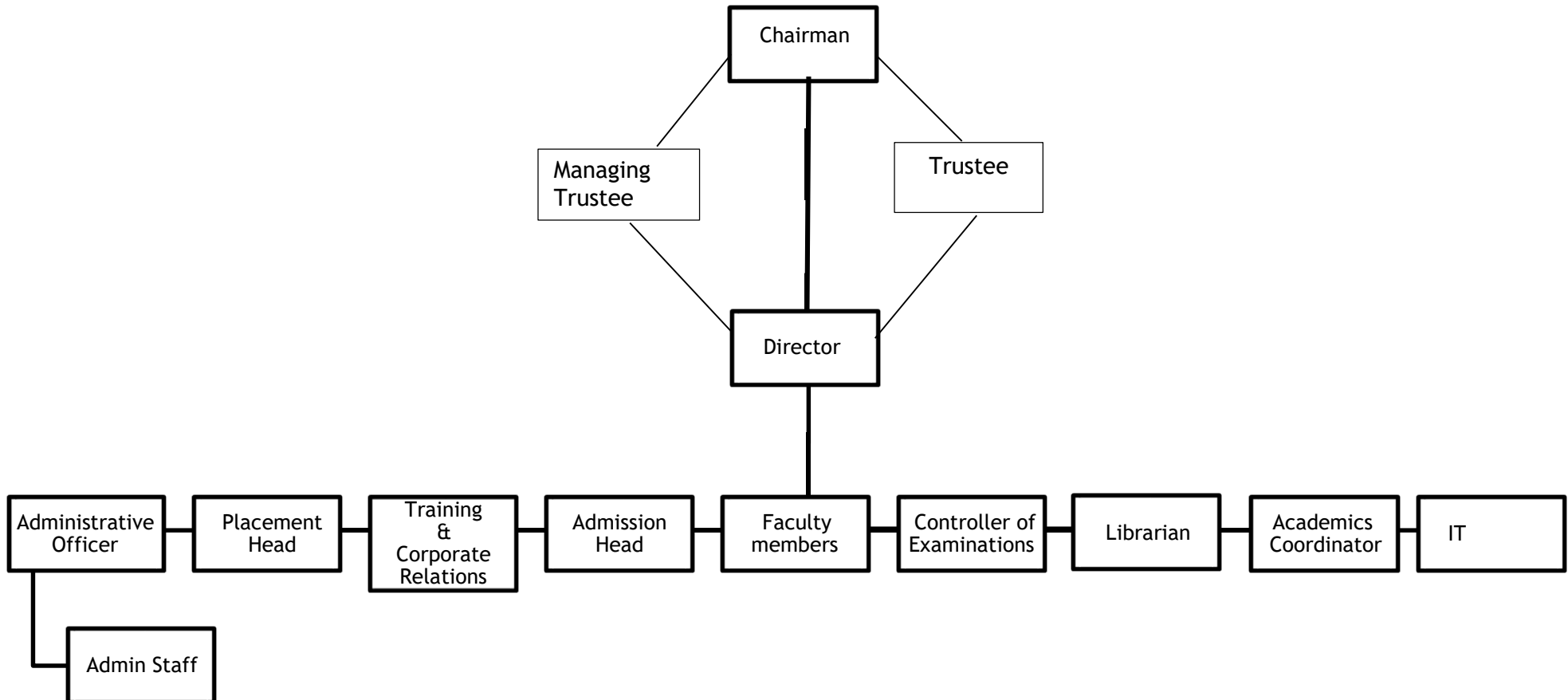
18.4. Name of the affiliating University

Firebird Institute of Research in Management	Not Applicable
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18.5. Governance

- (i) Organizational chart

ORGANISATION CHART



(ii) Grievance Redressal mechanism for Faculty, staff and students

The Grievance Redressal Committee is an essential body established at the Firebird Institute of Research in Management in accordance with the guidelines set by the All India Council for Technical Education (AICTE). The primary objective of this committee is to provide a platform for students, faculty, and other stakeholders to register and address their complaints and grievances in a fair, transparent, and timely manner.

To achieve this objective, the committee has outlined the following three key responsibilities:

Policy Formulation: The committee is responsible for formulating a robust policy that defines the process to investigate and review complaints or grievances raised by students and faculty. The policy should be clear, concise, and easily accessible to all stakeholders.

Awareness Creation: The committee has the responsibility to create awareness among students and faculty about the availability of committee members to receive and address grievances. This involves making sure that students and faculty are informed about the committee's existence, its members, and how they can register their grievances.

Investigation: The committee is responsible for investigating the cause of grievances and taking appropriate action. The investigation should be conducted in a fair and impartial manner, and all parties involved should be given an opportunity to present their case.

To ensure that the committee functions effectively, it has been formed with members who possess the necessary qualifications and experience. The committee members are trained to handle grievances sensitively, maintain confidentiality, and provide support to all parties involved.

In conclusion, the Grievance Redressal Committee at the Firebird Institute of Research in Management is an essential body that plays a crucial role in ensuring that grievances raised by students and faculty are addressed in a fair and timely manner. The committee's responsibilities are well-defined, and its members are trained to provide support and ensure that the grievances are resolved to the satisfaction of all parties involved.

(iii) Establishment of Anti Ragging Committee

Firebird Institute of Research in Management strongly believes in providing a safe and nurturing environment to all its students. As such, we have constituted an Anti-Ragging Committee that is committed to preventing any form of ragging on our campus. The committee is in strict adherence to the guidelines issued by the Supreme Court of India and the AICTE.

Ragging is a criminal offence and is strictly prohibited within the campus premises. The committee is tasked with implementing necessary measures to control and prevent any instances of ragging. We are committed to ensuring that every student feels safe and secure within our institution.

With the objective of maintaining a safe and welcoming environment for all, the committee is comprised of dedicated faculty members who have been nominated to serve on the Anti-Ragging/Squad Committee. The members of the committee will work together to effectively address any incidents of ragging and ensure that the perpetrators are punished according to the law.

At Firebird Institute of Research in Management, we take ragging very seriously and are committed to providing our students with an environment that is conducive to learning and personal growth. The Anti-Ragging Committee is a testament to our commitment to maintaining a safe and secure campus and ensuring the well-being of all our students.

Anti Ragging Committee Members

S. No	Name	Qualification	Present Designation Occupation	Telephone Number	Mobile Number	E-mail ID	Address
1.	Dr. P. Srinivas Rao	Ph. D	Director	0422- 2965566	9900936467	director@firebird.ac.in	Firebird Institute of Research in Management, Golf Club Road, Coimbatore - 641201
2.	Dr.R. Tamilselvi	Ph. D	Senior Asst. Professor	0422- 2965566	9994440555	r.tamilselvi@firebird.ac.in	Firebird Institute of Research in Management, Golf Club Road, Coimbatore - 641201
3.	Mr.TI.Afsal	MBA	Assistant Professor	0422- 2965566	9061372240	afsal.ti@firebird.ac.in	Firebird Institute of Research in Management, Golf Club Road, Coimbatore - 641201
4.	Mr. Saravana	B.sc	Sub Inspector of Police	8667258860	8667258860	-	Chettipalayam Coimbatore – 641201
5.	Ms. Suja	M.Sc	Village Administration Officer	9150661408	9150661408	-	Chettipalayam Coimbatore – 641201
6.	Mr.Prakash Kumar	Diploma in Civil engineering	Parent of a Student	NA	9942436413	tsprakashkumar@gmail.com	Senior Engineer, SG Structural Engineers, Coimbatore
7.	Mr.N.Rajesh Kannan	SSLC	Parent of a Student	NA	8778092958	sivaraksha.r@gmail.com	Durgai Amman Kovil, National Cooperative Sugar Mills ltd, 15B Mettupatty, Allanganallur, Madurai, 625 501
8.	Vadivel.R	SSLC	Official of NGO	NA	8525000439	snehavadivel25@gmail.com	5/41,PerumalKoilStreet, Villankurichi, Coimbatore - 641035

9.	Naveenkumar.M	BCA	Representative of students	NA	6382523503	Naveenkumar.m@firebird.net.in	Firebird Institute of Research in Management, Golf Club Road, Coimbatore - 641201
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Anti Ragging Squad

S.No	Name	Qualification	Present Designation/ Occupation	Telephone Number	Mobile Number	E-mail ID	Address
1.	Dr. K. Sangeetha	B.Sc(CS)., MBA., Ph.D.,	Asst. Professor	0422-2965566	9791849152	sangeetha.k@firebird.ac.in	Firebird Institute of Research in Management, Golf Club Road, Coimbatore-641201
2.	Mr. P. Mayilrajan	B.Sc(CS)., MBA	Asst. Professor	0422-2965566	90035 25431	mayilrajan.p@firebird.ac.in	Firebird Institute of Research in Management, Golf Club Road, Coimbatore - 641201
3.	Prof. Saravanakumar Devaraj	MCA, M.Phil,	Placement officer	0422-2965566	9994057102	saravanakumardevaraj@ firebird.ac.in	Firebird Institute of Research in Management, Golf Club Road, Coimbatore - 641201
4.	Mr. Rajesh Harikrishnan	M.Sc., MCA., M.Phil.,	Asst. Professor	0422-2965566	7760432921	rajesh.h@firebird.ac.in	Firebird Institute of Research in Management, Golf Club Road, Coimbatore - 641201

(iv) Establishment of Online Grievance Redressal Mechanism

The screenshot shows a web browser at the URL <https://www.firebird.ac.in/grievance-redressal/>. The page features a navigation bar with the Firebird logo, 'AIMAS BIZ LAB', and menu items like 'HOME | ERP | CONTACT US' and 'ADMISSIONS 2024-26'. A secondary navigation bar lists various site sections. The main content area is titled 'GRIEVANCE REDRESSAL' and contains a form with fields for Name, Phone, Email, a Student dropdown menu, and a Grievance text area. A reCAPTCHA widget and a 'SUBMIT' button are located below the form. To the right, contact information for the Admissions Office is provided, including an email address and a phone number. A promotional banner for Firebird is also visible, along with a WhatsApp icon in the bottom right corner.

Url Link: <https://www.firebird.ac.in/grievance-redressal/>

S: No	Name	Qualification	Present Designation/Occupation	Telephone Number	Mobile Number	Email-ID	Address
1	Dr. R.Tamilselvi	MCA., MBA., M.Phil., Ph.D.	Sr. Asst. Professor	0422-2965566	9994440555	r.tamilselvi@firebird.ac.in	Firebird Institute of Research in Management, Golf Club Road, Coimbatore - 641201
2	Dr. K. Sangeetha	B.Sc (CS)., MBA., Ph.D.	Asst. Professor	0422-2965567	9791849152	sangeetha.k@firebird.ac.in	Firebird Institute of Research in Management, Golf Club Road, Coimbatore - 641201
3	Mr. Rengaraju S	M.Sc (Soc)., M.L.I.Sc., M.Phil (L.I.Sc)	Librarian	0422-2965567	9500850900	librarian@firebird.ac.in	Firebird Institute of Research in Management, Golf Club Road, Coimbatore - 641201
3	Ms.R.Sivaraksha	BBA	Representative of Students	NA	9159149842	Sivaraksha.r@firebird.net.in	Firebird Institute of Research in Management, Golf Club Road, Coimbatore - 641201
4	Ms. Rojasri. S	B.SC (BioTech)	Representative of Students	NA	6363467547	rojasri.s@firebird.net.in	Firebird Institute of Research in Management, Golf Club Road, Coimbatore - 641201
5	Mr. Shriram Shanjai K	BE (MECH).	Representative of Students	NA	9842818183	shriramshanjai.k@firebird.net.in	Firebird Institute of Research in Management, Golf Club Road, Coimbatore - 641201

(v) Details of Grievance Redressal Committee in the Institution and Appointment of OMBUDSMAN by the University

(vi) Establishment of Internal Committee (IC)

At Firebird Institute of Research in Management, we firmly believe in fostering a work environment that is free from discrimination and harassment. To ensure that all our employees, faculty members, and students are treated with dignity and respect, we have constituted an Internal Complaints Committee (ICC) as per the guidelines issued by the Supreme Court of India.

The ICC is committed to creating a safe and supportive environment for all members of our community. Any individual who experiences any form of discrimination, harassment, or unfair treatment can file a complaint with the ICC. The ICC is responsible for investigating all complaints in a timely, impartial, and confidential manner and taking appropriate action to address any violations.

We take complaints of discrimination and harassment very seriously and ensure that all complaints are dealt with sensitively and promptly. All members of the ICC are trained to handle such complaints with the utmost professionalism and empathy, ensuring that the rights and dignity of all parties involved are protected.

We are pleased to announce the members of the ICC who have been nominated by the faculty members in our recent meeting held on 28.09.2023. The committee comprises of committed individuals who are dedicated to ensuring that Firebird Institute of Research in Management remains a safe and inclusive place to work and learn.

We strongly believe in fostering a culture of respect, understanding, and empathy towards all members of our community. The ICC is a crucial step towards achieving this goal and we are confident that it will help us maintain a work environment that is free from all forms of discrimination and harassment.

Internal Committee (IC) Members

(vii) Establishment of Committee for SC/ST

At Firebird Institute of Research in Management, we are committed to promoting equality, diversity, and inclusion in all aspects of our institution. In accordance with the Scheduled Castes and the Scheduled Tribes (Prevention of Atrocities) Act, 1989, we have established an SC/ST Committee that is responsible for ensuring the welfare and protection of all SC/ST students, faculty, and staff members.

The committee is tasked with implementing, monitoring, and evaluating the reservation policy in the Institute, ensuring its effective implementation, and taking necessary measures to promote equal opportunity in matters of employment and promotion. Additionally, the committee works to ensure that any incidents of discrimination or atrocities against SC/ST individuals are promptly addressed and resolved.

The SC/ST Committee is dedicated to creating a safe and inclusive environment where every member of our community feels valued, respected, and supported. We strongly believe that diversity and inclusivity are essential for promoting academic excellence and fostering a culture of mutual respect and understanding.

We are pleased to announce the members of the SC/ST Committee who have been nominated by the faculty members in our recent meeting held on 20.09.2023. The committee comprises of individuals who are committed to upholding the principles of equality and social justice and ensuring that Firebird Institute of Research in Management remains a safe and welcoming place for all.

We take the responsibility of ensuring the welfare of SC/ST students, faculty, and staff members very seriously and are committed to creating an environment that is free from discrimination, harassment, and atrocities. We are confident that the SC/ST Committee will play a crucial role in promoting equality and inclusion at

S: No	Name	Qualification	Present Designation/Occupation	Telephone Number	Mobile Number	Email-ID	Address
1	Dr. P. Srinivas Rao	Ph. D	Director	0422-2965566	9900936467	director@firebird.ac.in	Firebird Institute of Research in Management, Golf Club Road, Coimbatore - 641201
2	Dr. R.Tamilselvi	MCA., MBA., M.Phil., Ph.D.	Sr. Asst. Professor	0422-2965566	9994440555	r.tamilselvi@firebird.ac.in	Firebird Institute of Research in Management, Golf Club Road, Coimbatore - 641201
3	Dr. K. Sangeetha	B.Sc (CS)., MBA., Ph.D.	Asst. Professor	0422-2965567	9791849152	sangeetha.k@firebird.ac.in	Firebird Institute of Research in Management, Golf Club Road, Coimbatore - 641201
4	Mr. Rengaraju S	M.Sc (Soc)., M.L.I.Sc., M.Phil (L.I.Sc)	Librarian	0422-2965567	9500850900	librarian@firebird.ac.in	Firebird Institute of Research in Management, Golf Club Road, Coimbatore - 641201
5	Ms. Rojasri. S	B.SC (BioTech)	Representative of Students	NA	6363467547	rojasri.s@firebird.net.in	Firebird Institute of Research in Management, Golf Club Road, Coimbatore - 641201
6	Mr. Shriram Shanjai K	BE (MECH).	Representative of Students	NA	9842818183	shriramshanjai.k@firebird.net.in	Firebird Institute of Research in Management, Golf Club Road, Coimbatore - 641201
7	Ms. M. Aarthi	B.Com (PA)	Representative of Students		9345269701	Aarthi.m@firebird.net.in	Firebird Institute of Research in Management, Golf Club Road, Coimbatore - 641201
8	A Parameswari	MBA	Asst. Professor	0422-2965567	7904069426	Ishmarch5@gmail.com	Firebird Institute of Research in Management, Golf Club Road, Coimbatore - 641201

our institution and look forward to its continued success in the years to come.

SC/ST Committee Members

S. No	Name	Position	Qualification	Present Designation /Occupation	Telephone Number	Mobile Number	E-mail ID	Address
1.	Dr. K. Sangeetha	Chair person	B.Sc (CS)., MBA., Ph.D.	Assistant Professor	0422-2965566	9791849152	sangeetha.k@firebird.ac.in	Firebird Institute of Research inManagement, Golf Club Road, Coimbatore - 641201
2.	Mr.G.Lenin Kumar	Member	M.Phil, (Ph.D)	Assistant Professor	0422-2965566	9677057899	Leninkumar.g@firebird.ac.in	Firebird Institute of Research inManagement, Golf Club Road, Coimbatore - 641201
3.	Mr. P. Mayilrajan	Member	B.Sc(CS)., MBA., (Ph.D).	Assistant Professor	0422-2965566	90035 25431	mayilrajan.p@firebird.ac.in	Firebird Institute of Research inManagement, Golf Club Road, Coimbatore - 641201
4.	Mr. Soloman Raja	Member	Diploma	Maintenance Staff	0422-2965566	9715718822	electrician@firebird.ac.in	Firebird Institute of Research inManagement, Golf Club Road, Coimbatore - 641201
5.	Dineshkumar.S	Student	B.Tech(CS)	Representative of Boy students	0422-2965566	7010901345	Dineshkumar.s@firebird.net.in	Firebird Institute of Research inManagement, Golf Club Road, Coimbatore - 641201
6.	Mudavath Srikanth	Student	B.Com	Representative of Boy	0422-2965566	9390082609	mudavathsrikanth@firebird.net.in	Firebird Institute of Research inManagement, Golf

				students				Club Road, Coimbatore - 641201
7	Mudavath Ganesh	Parent	12th	Parent Representative	NA	9640471068	NA	Telangana, Vikarabad, Pargi, Nazeerbad - 501501
8.	A. Harshini	Student	BA (Eng).	Representative of girl students	0422- 2965566	6369608430	harshini.a@firebird.net.i n	Firebird Institute of Research inManagement, Golf Club Road, Coimbatore - 641201

(viii) Internal Quality Assurance Cell

At Firebird Institute of Research in Management, we are committed to providing our students with the best possible education and ensuring that our institution operates at the highest levels of academic and administrative performance. To this end, we have established an Internal Quality Assurance Cell (IQAC) that will work to promote quality enhancement in all aspects of our institution.

The IQAC is responsible for developing a conscious, consistent, and catalytic approach to improving the academic and administrative performance of our institution. It will work towards promoting a culture of quality that is internalized within the institution, and institutionalization of best practices as per the norms set by AICTE.

The IQAC will be responsible for the following objectives:

1. Developing and implementing quality benchmarks and parameters for various academic and administrative activities of the institution.
2. Facilitating the creation and maintenance of a learner-centric environment that promotes the academic and personal development of our students.
3. Promoting the use of technology in academic and administrative activities to enhance efficiency and effectiveness.
4. Conducting regular quality audits and developing action plans to address areas of improvement.
5. Developing and implementing feedback mechanisms to assess the effectiveness of various academic and administrative activities.

The IQAC comprises of a dedicated team of faculty members, administrators, and students who are committed to promoting quality enhancement and ensuring that our institution operates at the highest levels of excellence. We are confident that the IQAC will play a vital role in promoting quality enhancement in our institution and look forward to its continued success in the years to come.

IQAC Composition (Revised in November 2023)

Sl.No.	Role	Category	Detail of the Member
1	Chairman	Head of the Institute	Prof. (Dr.) P. Srinivas Rao - Director
2	Member	Management's Representative	Mrs. Sujana Abirami Sundararaman - Hon'ble Trustee, SVK Educational Charities.
3	Member	Accreditations	Mr.TI.Afsal
4	Member	Academics	Mr.G.Leninkumar
5	Member	Examination	Dr. R. Tamilselvi
6	Member	Library	Mr. S. Rengaraju
7	Member	Administration	Mr.Sivadass Nair, HR
8	Member	Industry	Mr. Venugopal K, GM-HR & Admin, Shiva Texyarn Ltd. CBE.
9	Member	Student	Ms. Rojasri S PGDM - Batch VI
10	Member	Alumni	Mohan Ram Kumar R – PGDM Batch III
11	Member	Co-ordinator - IQAC	Mrs. R. Sona

(ix) Equal Opportunity Facilities Cell:

Aims and Objectives of the Equal Opportunity Facilities Cell(EOFC)

The Equal Opportunity Cell (EOFC) was established by the Firebird Institute of Research in Management in response to the AICTE letter of August 5, 2022, which outlined guidelines for inclusive education. The EOFC's primary objectives are to ensure the effective implementation of policies and programs for disadvantaged groups, enhance diversity within the campus community, and promote social inclusion.

To achieve these objectives, the EOFC has outlined key functions:

- 1. Ensuring Equity and Equal Opportunity:** The EOFC is dedicated to ensuring fairness and equal opportunities for all members of the college community, thereby promoting social inclusion.
- 2. Enhancing Diversity:** By actively promoting diversity among students, faculty, and staff, the EOFC aims to eliminate discrimination and create a more inclusive environment.
- 3. Sensitization and Support:** The EOFC seeks to raise awareness and provide support to address the challenges faced by marginalized groups such as SC/ST and other disadvantaged communities.

In alignment with these functions, the EOFC has planned several major activities:

- 1. Prevention of Discrimination on Campus:** Measures will be implemented to prevent discrimination and foster a culture of respect and inclusion within the college community.
- 2. Promoting Inclusiveness and Diversity:** Initiatives and events will be organized to celebrate diversity and create a welcoming environment for all members of the college community.
- 3. Remedial Coaching for Students:** Support and resources will be provided to help students overcome academic challenges and reach their full potential.
- 4. Guidance and Counselling Services:** Counselling services will be offered to support students, faculty, and staff in addressing academic, personal, and social concerns.
- 5. Awareness Building and Sensitization Programs:** Awareness campaigns and sensitization programs will be conducted to educate the college community about issues related to diversity, inclusion, and equal opportunity.

Through these initiatives, the EOFC aims to create a campus environment that is inclusive, diverse, and supportive of all its members, fostering a culture of equality and social justice.

EOFC Composition:

Sl.No	Name	Designation	EOFC Role
1	Dr. R. Vishal Kumar	Associate Professor	Coordinator of EOFC
2	Dr. G. Lenin Kumar	Associate Professor	Male Faculty
3	Dr. M. Iswarya	Assistant Professor	Female Faculty
4	Mr. Satish Kumar	System Admin	Male non-teaching
5	Ms. Kousi	Admission Counsellor	Female non-teaching
6	Mr. Naveen Kumar	Student Representative	Male student
7	Ms. Srivarshini	Student Representative	Female student
8	Mr. R. Vadivel	Official from NGO	NGO

18.6. Programmes

- i. Name of Programmes approved by AICTE - **PGDM**
- ii. Name of Programmes Accredited by NBA - **NA**
- iii. Status of Accreditation of the Courses - **NA**
- iv. Total number of Courses - **NA**

- v. For each Programme the following details are to be given (Preferably in Tabular form): - **NA**
 - a. Name
 - b. Number of seats
 - c. Duration
 - d. Cut off marks/rank of admission during the last years

- vi. Fee (as approved by the state government) – **NA**
- vii. Name and duration of Programme(s) having Twinning and Collaboration with Foreign University(s) and being run in the same Campus along with status of their AICTE approval. If there is Foreign Collaboration, give the following details, if any: - **NA**
 - a. Details of the Foreign University, if any
 - b. Name of the University
 - c. Address
 - d. Website
 - e. Accreditation status of the University in its Home Country
 - f. Ranking of the University in the Home Country
 - g. Whether the degree offered is equivalent to an Indian Degree? If yes, the name of the agency which has approved equivalence. If no, implications for students in terms of pursuit of higher studies in India and abroad and job both within and outside the country
- viii. Nature of Collaboration – **NA**
- ix. Complete details of payment a student has to make to get the full benefit of Collaboration
- x. For each Programme Collaborated provide the following:
- xi. Programme Focus
- xii. Number of seats

- xiii. Admission Procedure
- xiv. Fee (as approved by the state government)
- xv. Whether the Collaboration Programme is approved by AICTE? If not whether the Domestic/Foreign University has applied to AICTE for approval

18.7. Faculty

- i. Course/Branch wise list Faculty members
- ii. Permanent Faculty
- iii. Adjunct Faculty

FACULTY

Profile of full-time faculty with qualifications, and date of joining the institute:

No.	Name	Qualification	DOB	DOJ	Designation	Permanent Faculty / Adjunct Faculty	Domain
1	Dr .P Srinivas Rao	Ph.D	24.10.1965	18.10.2021	Director	Full Time	Marketing& HR
2	Mr.S.Ramkumar	B.Tech, PGDM	6.5.1960	25.01.2024	Professor	Full Time	Operations
3	Dr.R.Vishal Kumar	Ph.D	21.10.1976	16.06.2023	Associate Professor	Full Time	Finance
4	Mr.G.Lenin Kumar	MBA, M.Com, M.Phil, (Ph.D)	21.08.1976	03.07.2023	Associate Professor	Full Time	Finance
5	Mr. Vikas Mehta	B.Sc(Phy)., Master of Management Services,	10.8.1964	24.01.2024	Associate Professor	Full Time	Marketing
6	Mr. Satish Tampi	BE, PGDM	5.1.1959	20.01.2024	Associate Professor	Full Time	Marketing
7	Dr. Tamilselvi R	Ph.D	03.04.1969	03.07.2019	Assistant Professor	Full Time	Business Analytics

8	Mr.Rajesh H	M.Sc., MCA., M.Phil. (Ph.D)	19.06.1983	07.07.2021	AssistantProfessor	Full Time	Data Analytics
9	Mr. Saravana Kumar D	MCA, M.Phil, (Ph.D)	22.02.1980	26.08.2021	Assistant Professor	Full Time	Data Analytics
10	Mr. Mayilrajan P	MBA, (Ph.D)	05.04.1982	25.08.2022	Assistant Professor	Full Time	HR & Marketing
11	Dr. Sangeetha K	Ph.D.	01.07.1989	15.09.2022	Assistant Professor	Full Time	Finance
12	Mr. Afsal TI	MBA	17.05.1990	21.11.2022	Assistant Professor	Full Time	Operations
13	Ms. Sona R	MBA., (Ph.D).	15.8.1985	12.12.2022	Assistant Professor	Full Time	HR
14	Dr. M. Iswarya	Ph.D.	19/05/1987	06.04.2023	Assistant Professor	Full Time	Marketing & Information System
15	Ms. Parameshwari Angannan	MBA	05.03.1988	21.01.2019	Assistant Professor	Full Time	HR
16	Ms.S.Arthi	MBA	2.2.2000	27.01.2024	Assistant Professor	Full Time	HR
17	Jamal Mohamed Zubair	MBA., (PhD)	3/5/1975	12.03.2022	Professor	Full Time	Marketing
18	Dr. P. Senthil Prakash	MBA., PhD	23/2/1984	03.04.2017	Associate Professor	Full Time	Marketing
19	Mr.R.Raghuraman	MBA	3.12.1981	29.01.2024	Adjunct faculty	Adjunct	Marketing
20	Mr.K.Rajeswar Rao	BE, MBA	29.9.1965	16.2.2023	Adjunct-Professor	Adjunct	Strategy & Design Thinking

iv. Permanent Faculty: Student Ratio - **1:20**

18.8.Profile of Director/ Faculty

1.Profile of the Director Dr. P. Srinivas Rao

Name	Dr. P. Srinivas Rao
Date of Birth	24-10-1965
Unique ID	1-11057218121
Designation	Director
Education Qualification	MBA(Marketing),MBA(HR),Ph.D
Work Experience	Total: 32 Years 1. Teaching 2. Research 3. Industry 4. Others
Area of Specialization	Marketing & HR
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Marketing, HR, Strategy
Research Guidance (Number of Students)	6 Ph.D. Scholars

2. Faculty Profile: Mr.S.Ram Kumar

Name	Mr.S.Ram Kumar
Date of Birth	6.5.1960
Unique ID	
Designation	Professor
Education Qualification	B.Tech (Mechanical Engg) IIT Madras PGDM IIM Ahmedabad(2 year)
Work Experience	Total: 39 years experience 1. Teaching 2. Research 3. Industry 4. Others
Area of Specialization	Logistics and Supply Chain management Sales and Marketing,Market Research Digitisation in Supply Chain
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Logistics and Supply ChainManagement, Sales and Marketing, Market Research, Consumer Behaviour, Market Research
Research Guidance (Number of Students)	Guided Students for MBA Project course at LIBA Chennai

No. of papers published Journals • National • International Conference • National • International	39
Ph.D. (Completed/Ongoing)	Completed
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	Nil

No. of papers published Journals • National • International Conference • National • International	
Ph.D. (Completed/Ongoing)	
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	Nil

3. Faculty Profile: Dr.Jamal Mohamed Zubair

4. Faculty Profile: Dr.Senthil Prakash P

Name	Dr.Jamal Mohamed Zubair
Date of Birth	3/5/1975
Unique ID	1-9512817734
Designation	Professor
Education Qualification	MBA., (PhD)
Work Experience	Total: 20 Years
1. Teaching	1. 18 Years
2. Research	2. 2 Years
3. Industry	3. 2 Years
4. Others	Nil
Area of Specialization	Marketing
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Marketing Management Consumer Behavior Retail Management Brand Management
Research Guidance (Number of Students)	Nil

Name	Dr.Senthil Prakash P
Date of Birth	23/2/1984
Unique ID	1-3595442367
Designation	Associate Professor
Education Qualification	MBA., PhD
Work Experience	Total: 18 Years
1. Teaching	1. 8 Years
2. Research	2. 8 Years
3. Industry	3. 10 Years
4. Others	Nil
Area of Specialization	Marketing
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Marketing Management Integrated Marketing Communication Consumer Behaviour Commercial Banking Entrepreneurship and New Venture
Research Guidance (Number of Students)	Nil

No. of papers published Journals • National • International Conference • National • International	National - 6 International - 8 Conference - 8 International - 1
Ph.D. (Completed/Ongoing)	Completed
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc..)	Quality Work Life Satisfaction Guaranteed page 118-123 Excel Books ISBN No : 978-93- 5062-122-6 India

No. of papers published Journals • National • International Conference • National • International	Nil
Ph.D. (Completed/Ongoing)	Completed
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc..)	Nil

5. Faculty Profile: **Dr.R.Vishal Kumar**

6.Faculty Profile: **Mr.G.Lenin Kumar**

Name	Dr.Vishal Kumar R
Date of Birth	21-10-1976
Unique ID	
Designation	Associate Professor
Education Qualification	MBA,Ph.D
Work Experience	
1. Teaching	20
2. Research	
3. Industry	3
4. Others	
Area of Specialization	Finance
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Accounting For Managers, Financial Management, Securities Analysis & Portfolio Management, International FinancialManagement, Financial Derivatives, FinTech, Financial Modelling

Name	Mr.G. Lenin Kumar
Date of Birth	21.08.1976
Unique ID	
Designation	ASSOCIATE PROFESSOR
Education Qualification	B. Com, MBA, M. Com, M.Phil. (PhD)
Work Experience	
1. Teaching	20.6 Years
2. Research	Nil
3. Industry	4 Years
4. Others	
Area of Specialization	Finance & Human Resource
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Finance, General Management, HR
Research Guidance (Number of Students)	Nil

Research Guidance (Number of Students)	150 students at Post-graduate level
No. of papers published Journals	
• National	6
• International	3
Conference	
• National	4
• International	
Ph.D. (Completed/Ongoing)	Completed
Projects carried out	
Patents(Filed & Granted)	
Technology Transfer	
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	

No. of papers published Journals	4
• National	15
• International	12
Conference	
• National	6
• International	
Ph.D. (Completed/Ongoing)	Submitted Synopsis
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	Nil

7.Faculty Profile: Mr.Vikas Mehta

8.Faculty Profile: Mr.Satish Tampi

Name	Mr. Vikas Mehta
Date of Birth	10.8.1964
Unique ID	1-43374976142
Designation	Professor - Adjunct
Education Qualification	B.Sc(Phy)., Master of Management Services,
Work Experience	Total: 36 Years
1. Teaching	1. 9 Years
2. Research	3. 27 Years
3. Industry	
4. Others	
Area of Specialization	Marketing
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Principles of Management Marketing of Services Advertising & Sales Promotion Integrated Marketing communication Business Ethics & CSR

Name	Mr.Satish Tampi
Date of Birth	5.1.1959
Unique ID	
Designation	Associate Professor
Education Qualification	BE, PGDM
Work Experience	Total:
1. Teaching	
2. Research	
3. Industry	
4. Others	
Area of Specialization	Marketing
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Consumer Behaviour, Marketing Management
Research Guidance (Number of Students)	

Research Guidance (Number of Students)	Nil
No. of papers published Journals • National • International Conference • National • International	25
Ph.D. (Completed/Ongoing)	Nil
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	Nil

No. of papers published Journals • National • International Conference • National • International	
Ph.D. (Completed/Ongoing)	Nil
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	Nil

9.Faculty Profile: Dr.Tamilselvi Sabarinathan

10.Faculty Profile: Rajesh Harikrishnan

11.Faculty Profile: Mr.P.Mayilrajan

12.Faculty Profile: Mr.Saravanakumar Devaraj

Name	Mr.P.Mayilrajan
Date of Birth	05.04.1982
Unique ID	1-4150753854
Designation	Assistant Professor
Education Qualification	MBA
Work Experience	Total: 19 years
1. Teaching	Teaching - 15 Years

Name	Mr.Rajesh Harikrishnan
Date of Birth	19/06/1983
Unique ID	1-3598892613
Designation	Assistant Professor
Education Qualification	M.Sc., MCA., M.Phil., MJM., (Ph.D)
Work Experience	Total: 18 years
1. Teaching	1. 18 years
2. Research	2. 4 years
3. Industry	3. 1 year
4. Others	
Area of Specialization	Data Analytics

2. Research	Industry - 03 Years	Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Data Structures, Data Analytics, Business analytics, Business Intelligence, Business Simulation, Big data analytics, Artificial intelligence, Theory of Computation.	Mr.Saravanakumar Devaraj 22-02-1980 1-V1106037022 Management Information Systems, Operations Research, Discrete Mathematics Operating Systems, Cryptography and Network Security Visual Programming, Computer applications in Business Programming in Total 18 Years
3. Industry					
4. Others					
Name	Dr.Tamilselvi Sabarinathan				
Date of Birth	03-04-1969				
Area of Specialization	Marketing				
Unique ID	7430210278				
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	1- Marketing Management, Advertising Sr. Assistant Professor, Consumer				
Designation	MBA, MCA, R.Phil. in Marketing,				
Education Qualification	Total 24 Semesters				
Work Experience	1. Marketing, Integrated Marketing	Research Guidance (Number of Students)	Teaching	1. 19 Years	
1. Teaching	2. Communications, Organisational Theory	No. of papers published in Journals	2. Research	2. 8 Years	
2. Research	3. Design and Development, Total Quality	• National	3. Industry		
3. Industry	4. Management. Brand Management	• International	4. Others	National – 3 International – 7	
4. Others		• International Conference	Area of Specialization	Analytics	
Research Guidance (Number of Students)	Nil	• National	Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	National – 7 International – 7	
Area of Specialization	Business Analytics	• International	Ph.D. (Completed/Ongoing)	On going	
No. of papers published in Journals	International - 2	• International	Projects carried out	Nil	
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Business Analytics, Research Methods, HR Analytics	Conference	Patents(Filed & Granted)	Nil	
Research Guidance (Number of Students)	Nil	National – 3	Technology Transfer	Nil	
Area of Specialization	Business Analytics	International - 2	Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	Nil	
No. of papers published in Journals	International - 2	International 7	Publications published (National etc.,)	Nil	
Ph.D. (Completed/Ongoing)	Ongoing 35	International 7	• National	6	
Projects carried out	International 7	International 7	• International Conference		
Patents(Filed & Granted)	Nil	International 7	• National		
Conference Technology Transfer	Nil	International - 17	• International		
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	Completed	International - 3	Ph.D. (Completed/Ongoing)	Ongoing	
Ph.D. (Completed/Ongoing)	Completed	International - 3	Projects carried out	Nil	
Projects carried out	Nil	International - 3	Patents(Filed & Granted)	Nil	
Patents(Filed & Granted)	Nil	International - 3	Technology Transfer	Nil	
Technology Transfer	Nil	International - 3	Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	Nil	
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	Nil	International - 3			

13.Faculty Profile: Dr.K.Sangeetha

Name	Dr. K. Sangeetha
Date of Birth	01.07.1989
Unique ID	1-30206570601
Designation	Assistant Professor
Education Qualification	B.Sc(CS)., MBA., Ph.D.
Work Experience 1. Teaching 2. Research 3. Industry 4. Others	Teaching – 12 years
Area of Specialization	Finance and Marketing
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Investment Management Financial Management Security Analysis and Portfolio Management Financial Services Marketing Management
Research Guidance (Number of Students)	Nil
No. of papers published Journals • National • International Conference • National • International	Journals: National - 02 International - 03 Conference: National:07 International – 04
Ph.D. (Completed/Ongoing)	Completed
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.)	Nil

14.Faculty Profile: Mr. Tl. Afsal

Name	Mr.Afsal T.I.
Date of Birth	17-05-1990
Unique ID	1-32211853421
Designation	Assistant Professor
Education Qualification	MBA
Work Experience 1. Teaching 2. Research 3. Industry 4. Others	Total: 12 Years Teaching – 6 Industry - 5
Area of Specialization	Operations and Supply chain Management
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Operations Management, Warehouse and Materials Management & Service operations Management
Research Guidance (Number of Students)	Nil
No. of papers published Journals • National • International Conference • National • International	Nil
Ph.D. (Completed/Ongoing)	Nil
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.)	Nil

15.Faculty Profile: Ms.R.Sona

Name	Ms. R. Sona
Date of Birth	15.08.1985
Unique ID	1-32741292631
Designation	Assistant Professor
Education Qualification	B.Sc (IED)., MBA., (Ph.D).
Work Experience	Total: 15 Years
1. Teaching	1. 12 years
2. Research	3. 3 years
3. Industry	
4. Others	
Area of Specialization	HR & Marketing
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Human Resource Management, Talent Acquisition Management, Strategic Human Resource Management, Performance Management Strategic Management, Integrated marketing communication, Customer relationship management Marketing management
Research Guidance (Number of Students)	Nil
No. of papers published	
Journals	Journals:
• National	International - 14
• International	Conference:
Conference	International - 07
• National	
• International	
Ph.D. (Completed/Ongoing)	Nil
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	Nil

16.Faculty Profile: Dr.M.Iswarya

Name	Dr. M. Iswarya
Date of Birth	19/05/1987
Unique ID	1-11282467668
Designation	Assistant Professor
Education Qualification	MBA, Ph.D
Work Experience	Total-8 years
1. Teaching	1. 8years
2. Research	
3. Industry	
4. Others	
Area of Specialization	HR & Information Systems
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Principles of Management, Organisational Behaviour, Research Methodology, Entrepreneurship Development, Business Intelligence, Corporate Communication
Research Guidance (Number of Students)	Nil
No. of papers published	National - 16
Journals	International - 0
• National	Conference
• International	National - 14
Conference	International - 8
• National	
• International	
Ph.D. (Completed/Ongoing)	Completed
Projects carried out	UGC funded Seed Money Project - eWOM
Patents(Filed & Granted)	Detection of Credit Card Fraud using Machine Language based Predictive Modelling
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	Management concepts in business to business marketing, Scientific International Publishing House, ISBN: 9789356256385: Yr:2003

17. Faculty Profile: Ms. Paraneshwari Angannan

Name	Ms. Parameshwari Angannan
Date of Birth	05.03.1988
Unique ID	1-11298710528
Designation	Assistant Professor
Education Qualification	MBA(HR)
Work Experience	Total: 18 years
1. Teaching	1. 1 year
2. Research	3. 7 years
3. Industry	
4. Others	
Area of Specialization	Human Resources Management
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	HR
Research Guidance (Number of Students)	Nil
No. of papers published	Nil
Journals	
• National	
• International	
Conference	
• National	
• International	
Ph.D. (Completed/Ongoing)	Nil
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	Nil

18. Faculty Profile: Ms.S.Arthi

Name	Ms. S. Arthi
Date of Birth	02-02-2000
Unique ID	
Designation	Assistant Professor
Education Qualification	B.Com P.A , MBA HR and Finance
Work Experience	2 months
1. Teaching	
2. Research	
3. Industry	
4. Others	
Area of Specialization	HR and Finance
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	
Research Guidance (Number of Students)	
No. of papers published	
Journals	
• National	
• International	
Conference	
• National	
• International	
Ph.D. (Completed/Ongoing)	Not Registered
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	Nil

19. Faculty Profile: Mr.R.Raghuraman

Name	Mr.R.Raghuraman
Date of Birth	3.12.1981
Unique ID	
Designation	Adjunct faculty
Education Qualification	MBA
Work Experience 1. Teaching 2. Research 3. Industry 4. Others	Total:20 years
Area of Specialization	Marketing
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Digital Marketing
Research Guidance (Number of Students)	Nil
No. of papers published Journals • National • International Conference • National • International	Nil
Ph.D. (Completed/Ongoing)	Nil
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	Nil

20. Faculty Profile: Mr.K.Rajeswar Rao

Name	K. Rajeswar Rao
Date of Birth	29.09.1965
Unique ID	1-43374976146
Designation	Professor - Adjunct
Education Qualification	BE(ECE)., MBA.,
Work Experience 1. Teaching 2. Research 3. Industry 4. Others	Total: 37 Years 1. 6 Years 3. 31 Years
Area of Specialization	Strategy and Design Thinking
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Corporate Governance Strategic Management Entrepreneurship & Development Design Thinking Corporate governance and Ethics
Research Guidance (Number of Students)	Nil
No. of papers published Journals • National • International Conference • National • International	International Journal - 01
Ph.D. (Completed/Ongoing)	Nil
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	

18.9. Fees

(i) No. of fee waivers granted with amount and name of students - NA

(ii) Number of scholarship offered by the Institution, duration and amount

No	Date of Admissions	Student name	Scholarship Category	Amount for year I	Amount for Year II
1	11/14/2022	Aarthi M	Early Bird Scholarship	40,000.00	40,000.00
2	11/14/2022	Varun Sundar S	Early Bird Scholarship	40,000.00	40,000.00
3	01/05/2023	Sharangi M P	Early Bird Scholarship	40,000.00	40,000.00
4	01/15/2023	Muralidharan M	Early Bird Scholarship	40,000.00	40,000.00
5	01/15/2023	Dineshkumaar S	Early Bird Scholarship	40,000.00	40,000.00
6	01/14/2023	Sooraj K	Early Bird Scholarship	40,000.00	40,000.00
7	01/14/2023	Swetha K	Early Bird Scholarship	40,000.00	40,000.00
8	20/06/2023	Nandha S	Sports Scholarship	40,000.00	40,000.00
9	16/08/2023	Naresh	Sports Scholarship	25,000.00	25,000.00
10	08/02/2023	Raveendiran	Special Scholarship	40,000.00	40,000.00
11	04/12/2023	Senathipathi	Scholarship for Visually Impaired Category	40,000.00	40,000.00
12	08/25/2023	Pranith Thadishetty	Special Scholarship	72,500.00	72,500.00
13	07/22/2023	Danush K	Special Scholarship	40,000.00	40,000.00
				537,500.00	537,500.00

18.10. Admission

(i) Number of seats sanctioned with the year of approval –

(2020-21 - 120 SEATS), (2021-22 - 120 SEATS), (2022-23 – 120 SEATS), (2023-24-180 SEATS)

(ii) Number of Students admitted under various categories each year in the last three years

Batch 5- 2021 -2023

General		OBC/BC/MBC		SC		ST		Total		Total Students
Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	
7	3	39	11	0	1	0	0	46	15	61

Batch 6- 2022 -2024

General		OBC/BC/MBC		SC		ST		Total		Total Students
Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	
10	8	58	32	1	1	1	0	70	41	111

Batch 7 – 2023-25

General		OBC/BC/MBC		SC		ST		Total		Total Students
Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	
7	8	53	26	5	3	0	0	65	37	102

(iii) Number of applications received during last year for admission under Management Quota and number admitted – Standalone institution not applicable

18.11. Admission Procedure

(i) Mention the admission test being followed, name and address of the Test Agency/State Admission Authorities and its URL (website)

Cat 2022 Url: <https://iimcat.ac.in/per/g01/pub/756/ASM/WebPortal/1/index.html?756@@1@@1>

MAT 2022 Url: https://mat.aima.in/?utm_source=careerguide&utm_medium=native&utm_campaign=MAT&gclid=Cj0KCQjww4-hBhCtARIsAC9gR3YcyNGZoaveSoVnXXSqWdxdoxtx6_TPvdIcdM-SwyFWjefZfwApPxMaAmv_EALw_wcB

XAT URL: <https://xatonline.in/>

ATMA URL: <https://atmaaims.com/>

TANCET URL: <https://tancet.annauniv.edu/tancet/index.html>

Entrance Exam URL: <https://firebird.linways.com/onlineexam/login>

(ii) Number of seats allotted to different Test Qualified candidate separately (AIEEE//JEE/ CET (Stateconducted test/ University tests/ CMAT)/ Association conducted test etc.)

Accepted Admission Tests	2023-25
CAT	6
CMAT	1
MAT	62
TANCET	24
XAT	1
OTHERS	8
Total	102

- (iii) Calendar for admission against Management quota seats: Standalone institution not applicable
- (iv) Last date of request for applications: 30th April 2023
- (v) Last date of submission of applications: 15th May 2023
- (vi) Dates for announcing final results: 31st May 2023
- (vii) Release of admission list (main list and waiting list shall be announced on the same day) : 15th June 2023
- (viii) Date for acceptance by the candidate (time given shall in no case be less than 15 days): 30th June 2023
- (ix) Last date for closing of admission: 15th July 2023
- (x) The waiting list shall be activated only on the expiry of date of main list :
- (xi) The policy of refund of the Fee, in case of withdrawal, shall be clearly notified :

PGDM BATCH 7 2023-2024 Fee Refund Policy Academic and Hostel Fees:

1. Some students who are admitted to the institute and pay their academic fees may not be able to continue with the programmes for various reasons, such as ill - health. In such cases, the fees refund policy of the institute is as stated below;
2. If a first year student withdraws from the programme **before the commencement of classes**, the institute shall refund the Academic fees including support fees, hostel fees and caution deposit after deducting INR 1000/- as application processing charges.
3. If a first year student withdraws from the programme **after the class commencement**, the institute will refund only the caution deposit of INR 10, 000 which will be collected at the time of on-campus class commencement after deducting for payments due to institute, if applicable (example: loss of library books).
4. If a second year student withdraws from the programme at any time during the year, the institute will refund only the caution deposit INR 10, 000 collected at the time of admission after deducting for payments due to the institute, if applicable (example: loss of library books).

18.12. Criteria and Weightages for Admission

(i) Describe each criterion with its respective weightages i.e. Admission Test, marks in qualifying examination etc.

FIRM Selection Process Weightages			
S.No	Parameter	Maximum Weightage	Score criteria
1	Competitive Exam score	35%	MAT 350 to 500 =20%
			500+ = 35%
			TANCET 65 to 70%=20%
			70%+ = 35%
2	FIRM Test	25%	14 to 20=20%
			20+ =25%
3	Academics-UG	20%	50 to 70%=10%
			70%+ = 20%
4	Personal Interview	20%	13 to 20=10%
			20+ = 20%
	Total percentage	100%	

(ii) Mention the minimum Level of acceptance, if any

Minimum Level of acceptance of Admission test		
No	Name of the test	Percentile
1	MAT	50%
2	XAT	50%
4	CAT	50%
5	CMAT	50%
6	TANCET	50%

(iii) Mention the cut-off Levels of percentage and percentile score of the candidates in the admission test for the last three years

Cut off percentile and percentage of admission test of last three years				
	Name of the test	21-22	22-23	23-24
1	MAT	50%	50%	50%
2	XAT	50%	50%	50%
3	ATMA	50%	50%	50%
4	CAT	50%	50%	50%
5	SNAP	50%	50%	-
6	TANCET	50%	50%	50%
7	CMAT	-	-	50%

(iv) Display marks scored in Test etc. and in aggregate for all candidates who were admitted

General admissions list				
No	Full name	Entrance Name	Entrance score	Status
1	Aarthi	MAT	613	Enrolled
2	Varun Sundar	MAT	625.50	Enrolled
3	Sharangi	MAT	514.50	Enrolled
4	Swetha	MAT	505.5	Enrolled
5	Sooraj	TANCET	74	Enrolled
6	Dineshkumaar	MAT	497.5	Enrolled
7	Muralidharan	MAT	392.50	Enrolled
8	Vishnu Rayan	MAT	561.5	Enrolled
9	Samuthra	MAT	644	Enrolled
10	Sejal Jain	CAT	48.62	Enrolled
11	Jeevithaa	MAT	640.00	Enrolled
12	Srivarshini	MAT	469.50	Enrolled
13	Harishraj	MAT	50.17	Enrolled
14	Senathipathi	MAT	433	Enrolled
15	Arulraj	MAT	293.50	Enrolled

16	Mohanarani	MAT	544.00	Enrolled
17	Dinesh Kumar	MAT	565.50	Enrolled
18	Subaneshwaran	MAT	297.5	Enrolled
19	Syed Sameer Ahamed	MAT	483.5	Enrolled
20	Hariharan	TANCET	64.451	Enrolled
21	Yogeshwar	TANCET	73.316	Enrolled
22	Shruthika	TANCET	67	Enrolled
23	DHANASA	MAT	438.5	Enrolled
24	Sowmiya	TANCET	65.968	Enrolled
25	Rajeshwari	TANCET	77.78	Enrolled
26	Naveenvignesh	MAT	553.5	Enrolled

27	Raksha	MAT	414.5	Enrolled
28	Naga Deva Darshini	MAT	397.5	Enrolled
29	Ashwini	TANCET	53.899	Enrolled
30	Ram Keerthan	MAT	36.04	Enrolled
31	Sravan	MAT	45.723	Enrolled
32	Sneha	MAT	314.5	Enrolled
33	Srimirudhula	TANCET	68.584	Enrolled
34	Bharath	TANCET	52.823	Enrolled
35	Hariharan	TANCET	48	Enrolled
36	Yazhini	CAT	37.28	Enrolled
37	Guru Prasath	MAT	84.51	Enrolled
38	Anisha	MAT	634.5	Enrolled
39	Thejus Firoz Rajan	MAT	406.5	Enrolled
40	Nandha	MAT	396.5	Enrolled
41	Manojkumar	MAT	538.5	Enrolled
42	Alishya	MAT	390.5	Enrolled
43	Jeyaram Vignesh	MAT	411.5	Enrolled
44	John Priesterson Paul	MAT	607.5	Enrolled
45	Rohit	CMAT	63	Enrolled
46	Manojkumar	MAT	348	Enrolled
47	Sona	MAT	378.5	Enrolled
48	JOSHITHA	MAT	428	Enrolled
49	Mukilan	MAT	350.5	Enrolled
50	Sarveswaran	MAT	297.5	Enrolled
51	Sivaraksha	MAT	65.67	Enrolled
52	Hariharan	MAT	402.5	Enrolled
53	Inbanathan	MAT	517.5	Enrolled
54	Kavin	MAT	465.5	Enrolled
55	Pranith	MAT	427.5	Enrolled
56	Shanmugesh	TANCET	63.62	Enrolled
57	Raveendiran	maT	93.5	Enrolled
58	Deepikasri	TANCET	80.4	Enrolled
59	Sathish	MaT	439.5	Enrolled
60	Naveen	MAT	353.5	Enrolled
61	Dinesh Sharma	TANCET	87.69	Enrolled
62	Naresh	MAT	344.5	Enrolled

63	Subiksha	TANCET	49	Enrolled
64	Danush	MAT	403.5	Enrolled
65	Aravind	MAT	478.5	Enrolled
66	Monika	MAT	301	Enrolled
67	Logapriya	MAT	631.5	Enrolled
68	Naresh Gupta	MAT	472.5	Enrolled
69	Kasivishwanathan	TANCET	67.75	Withdrawn
70	Hari Prasad	MAT	564.5	Withdrawn
71	MUTHU RAMESH	MAT	515.5	Withdrawn
72	Vignesh P	MAT	NA	Withdrawn
73	Alfred Joel J	CAT	NA	Withdrawn
74	Papitha Devi R	CAT	NA	Withdrawn
75	Mouna D	NA	NA	Withdrawn
76	Arunkumar J	NA	NA	Withdrawn
77	Joseph pratheesh S	CAT	44.17	Withdrawn
78	Hari Sankaran C	XAT	32.00	Withdrawn
79	Manimegalai S	MAT	NA	Withdrawn
80	Amar Karthik G	MAT	705.5	Withdrawn
81	Harishma S U	NA	NA	Withdrawn
82	Johny S	MAT	40.89	Withdrawn
83	Anisha S	TANCET	48.70	Withdrawn
84	Harishkumar B	TANCET	45	Withdrawn
85	Habazhavi P	TANCET	33	Withdrawn
86	Jeyanthi P	TANCET	50.87	Withdrawn
87	Suja Thangam T	TANCET	71.3	Withdrawn
88	Nevetha N	MAT	NA	Withdrawn
89	Madhav S	NA	NA	Withdrawn
90	Joel Rubinson S	MAT	NA	Withdrawn
91	Surya Prasad G	TANCET	45	Withdrawn
92	Barath T	NA	NA	Withdrawn

18.13. List of Applicants

List of candidate whose applications have been received along with percentile/percentages core for each of the qualifying examination in separate categories for open seats. List of candidate who have applied along with percentage and percentile score for Management quota seats (merit wise)

General admissions list				
No	Full name	Entrance Name	Entrance score	Status
1	Full name	Entrance Name	Entrance score	Status
2	Aarthi	MAT	613	Enrolled
3	Varun Sundar	MAT	625.50	Enrolled
4	Sharangi	MAT	514.50	Enrolled
5	Swetha	MAT	505.5	Enrolled
6	Sooraj	TANCET	74	Enrolled
7	Dineshkumaar	MAT	497.5	Enrolled
8	Muralidharan	MAT	392.50	Enrolled
9	Vishnu Rayan	MAT	561.5	Enrolled
10	Samuthra	MAT	644	Enrolled
11	Sejal Jain	CAT	48.62	Enrolled
12	Jeevithaa	MAT	640.00	Enrolled
13	Srivarshini	MAT	469.50	Enrolled
14	Harishraj	MAT	50.17	Enrolled
15	Senathipathi	MAT	433	Enrolled
16	Arulraj	MAT	293.50	Enrolled
17	Mohanarani	MAT	544.00	Enrolled
18	Dinesh Kumar	MAT	565.50	Enrolled
19	Subaneshwaran	MAT	297.5	Enrolled
20	Syed Sameer Ahamed	MAT	483.5	Enrolled
21	Hariharan	TANCET	64.451	Enrolled
22	Yogeshwar	TANCET	73.316	Enrolled
23	Shruthika	TANCET	67	Enrolled
24	DHANASA	MAT	438.5	Enrolled

25	Sowmiya	TANCET	65.968	Enrolled
26	Rajeshwari	TANCET	77.78	Enrolled
27	Naveenvignesh	MAT	553.5	Enrolled
28	Raksha	MAT	414.5	Enrolled
29	Naga Deva Darshini	MAT	397.5	Enrolled
30	Ashwini	TANCET	53.899	Enrolled
31	Ram Keerthan	MAT	36.04	Enrolled
32	Sravan	MAT	45.723	Enrolled
33	Sneha	MAT	314.5	Enrolled
34	Srimirudhula	TANCET	68.584	Enrolled
35	Bharath	TANCET	52.823	Enrolled
36	Hariharan	TANCET	48	Enrolled
37	Yazhini	CAT	37.28	Enrolled
38	Guru Prasath	MAT	84.51	Enrolled
39	Anisha	MAT	634.5	Enrolled
40	Thejus Firoz Rajan	MAT	406.5	Enrolled
41	Nandha	MAT	396.5	Enrolled
42	Manojkumar	MAT	538.5	Enrolled
43	Alishya	MAT	390.5	Enrolled
44	Jeyaram Vignesh	MAT	411.5	Enrolled
45	John Priesterson Paul	MAT	607.5	Enrolled
46	Rohit	CMAT	63	Enrolled
47	Manojkumar	MAT	348	Enrolled
48	Sona	MAT	378.5	Enrolled
49	JOSHITHA	MAT	428	Enrolled
50	Mukilan	MAT	350.5	Enrolled
51	Sarveswaran	MAT	297.5	Enrolled
52	Sivaraksha	MAT	65.67	Enrolled
53	Hariharan	MAT	402.5	Enrolled
54	Inbanathan	MAT	517.5	Enrolled
55	Kavin	MAT	465.5	Enrolled
56	Pranith	MAT	427.5	Enrolled
57	Shanmugesh	TANCET	63.62	Enrolled

58	Raveendiran	maT	93.5	Enrolled
59	Deepikasri	TANCET	80.4	Enrolled
60	Sathish	MaT	439.5	Enrolled
61	Naveen	MAT	353.5	Enrolled
62	Dinesh Sharma	TANCET	87.69	Enrolled
63	Naresh	MAT	344.5	Enrolled
64	Subiksha	TANCET	49	Enrolled
65	Danush	MAT	403.5	Enrolled
66	Aravind	MAT	478.5	Enrolled
67	Monika	MAT	301	Enrolled
68	Logapriya	MAT	631.5	Enrolled
69	Naresh Gupta	MAT	472.5	Enrolled
70	Kasivishwanathan	TANCET	67.75	Withdrawn
71	Hari Prasad	MAT	564.5	Withdrawn
72	MUTHU RAMESH	MAT	515.5	Withdrawn
73	Vignesh P	MAT	NA	Withdrawn
74	Alfred Joel J	CAT	NA	Withdrawn
75	Papitha Devi R	CAT	NA	Withdrawn
76	Mouna D	NA	NA	Withdrawn
77	Arunkumar J	NA	NA	Withdrawn
78	Joseph pratheesh S	CAT	44.17	Withdrawn
79	Hari Sankaran C	XAT	32.00	Withdrawn
80	Manimegalai S	MAT	NA	Withdrawn
81	Amar Karthik G	MAT	705.5	Withdrawn
82	Harishma S U	NA	NA	Withdrawn
83	Johny S	MAT	40.89	Withdrawn
84	Anisha S	TANCET	48.70	Withdrawn
85	Harishkumar B	TANCET	45	Withdrawn
86	Habazhavi P	TANCET	33	Withdrawn
87	Jeyanthi P	TANCET	50.87	Withdrawn
88	Suja Thangam T	TANCET	71.3	Withdrawn
89	Nevetha N	MAT	NA	Withdrawn
90	Madhav S	NA	NA	Withdrawn

91	Joel Rubinson S	MAT	NA	Withdrawn
92	Surya Prasad G	TANCET	45	Withdrawn
93	Barath T	NA	NA	Withdrawn
94	Anjana M S	MAT	NA	Withdrawn
95	Ranjith L	TANCET	84	Withdrawn
96	Anto Wistin S	TANCET	10	Withdrawn
97	Saran A	TANCET	53.898	Withdrawn
98	Vishnu Arumugam A	NA	NA	Withdrawn
99	Ganesh S	CAT	71.49	Withdrawn
100	Leander Selwyn C	MAT	77.89	Withdrawn
101	Hari Ram S J	NA	NA	Withdrawn
102	Hemalatha S	MAT	NA	Withdrawn

18.14. Results of Admission Under Management seats/Vacant seats – Not Applicable

- i. Composition of selection team for admission under Management Quota -
- ii. List of candidate who have been offered admission
- iii. Waiting list of the candidate in order of merit to be operative from the last date of joining of the first list candidate

18.15. Information of Infrastructure and Other Resources Available

(i) Number of Class Rooms and size of each – 6 Class Rooms

Room No.	Room type	Carpet area (in m ²)
ET001	Classroom	96.66
ET002	Classroom	96.66

ET003	Classroom	96.66
ET004	Classroom	96.66
ET006	Classroom	67.00
ET008	Classroom	88.70

(ii) Number of Tutorial rooms and size of each – 2 Tutorial rooms

Room No.	Room type	Carpet area (in m ²)
ET005	Tutorial	41.45
ET007	Tutorial	36.42

(iii) Number of Laboratories and size of each

Not Applicable

(iv) Number of Computer Centres with capacity of each

1 with 150 sqm – 60 Systems and Server Room

(v) Central Examination Facility, Number of rooms and capacity of each

1 with 30 Sqm

(vi) Online examination facility (Number of Nodes, Internet band width, etc.) –

Yes, with 60 nodes with Ethernet 100 Mbps speed

(vii) Barrier Free Built Environment for disabled and elderly persons –

Floor Ramps and Lift is available



(viii) Fire and Safety Certificate – Available, Approval letter No:

TAMILNADU FIRE - RESCUE SERVICES
FIRE SERVICE LICENSE

Under Section 13 of the Tamil Nadu Service Act No. 40 of 1985 and with Tamil Nadu
Fire Service Rules 1990 – Appendix – III

Office of the District Officer,
Fire - Rescue Services,
Coimbatore - District
Coimbatore.

License No: 243 / 2023
K. Dis: 1472/ D1/2023
Your Ref. No. Nil. Date: Nil


Date : 03.02.2023

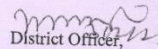
DATE OF INSPECTION 02.02.2023 INSPECTED BY S.O. Kovaipudur License is hereby granted under section 13 of the Tamil Nadu Fire Service act, 1985 for running of Educational Institute in the Name of M/s. Firebird Institute of Research in Management within the jurisdiction of Coimbatore District at the premises S.F No : 597/2A, Near Golf Club Road, Chettipalayam Village, Madukkarai Taluk, Coimbatore – 641 201 Coimbatore District subject to the conditions noted there on and such other condition as may be prescribed.

CONDITIONS

1. This License is valid for one year from the date of issue.
2. The applicant will also get permission/No objection certificate from other department if necessary
3. If the extension or alteration is made in the existing building and also for Changing of present business will also apply & get separate permission
4. Regular License has to be obtained from competent authority.
5. If there is any deviation from the Govt. Rule and Act the license issued will stand cancelled.
6. All the Fire Extinguishers have to be recharged and maintained periodically as per code practice in 2190/2010.
7. Advise to train the employee to operate the fire Extinguisher.
8. Height of the building 06.71 Meter.

(Official Seal with Date)




District Officer,
Fire - Rescue Services,
Coimbatore District
Coimbatore – 641018.

To,
M/s. Firebird Institute of Research in Management, S.F No : 597/2A,
Near Golf Club Road, Chettipalayam Village, Madukkarai Taluk,
Coimbatore – 641 201

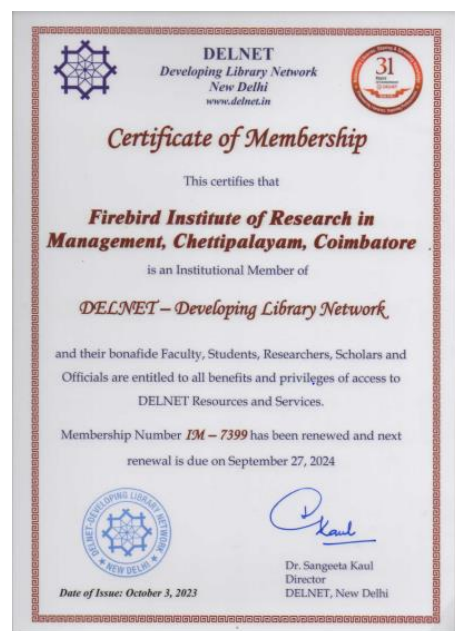
Copy to: Joint Director, Fire and Rescue Services, Western Region, Coimbatore-18.

(ix) Hostel Facilities – Available Both Boys and Girls separate

(x) Number of Library books/Titles/Journals available (Programme-wise) –

No.of Books	4592
No.of Tittle	3105
No.of Journals in India	7
No.of Journals in Abroad	6
Number E- Books	9120

(xi) List of online National/International Journals subscribed



Delnet – Membership Number: IM-7399 , DATE OF ISSUE – October 3, 2023 , Due on September 27,2024

(xii) National Digital Library (NDL) subscription details – Yes – NDLI Club Registration Number is: INTNNC3SX6HH4C8



(xiii) List of Major Equipment/Facilities in each Laboratory/Workshop - NA

(xiv) List of Experimental Setup in each Laboratory/Workshop - NA

(xv) Innovation Cell

At Firebird Institute of Research in Management, we have established our own IIC and have appointed Innovation Ambassadors to lead the council. The IIC members include Mr. Saravana Kumar D, Mr. Mayilrajan P, and Mr. Afsal TI, who are committed to promoting a culture of innovation on our campus.

Through the IIC, we aim to create an ecosystem that promotes innovation and entrepreneurship among our students. We will provide them with the necessary resources and support to develop their ideas and turn them into successful ventures. With the help of our IIC members and innovation ambassadors, we will identify, nurture, and promote innovative ideas that can lead to positive change and growth in the society.

We are confident that our IIC will play a crucial role in fostering a culture of innovation and entrepreneurship among our students, and prepare them for a successful future in the ever-changing world of business and technology.

(xvi) Social Media Cell

Firebird Institute of Research in Management is committed to keeping its students, faculty, and stakeholders informed and engaged through social media. To achieve this, we have a dedicated social media cell that focuses on promoting institute-related news and information on various social media platforms, such as Facebook, LinkedIn, Instagram, Twitter, and YouTube.

Our team members are highly skilled and creative, who design innovative posts and messages to attract the attention of our audience. They also keep track of the views and likes on social media platforms and report them to the concerned authorities to ensure we are meeting our goals.

The social media cell also plays a crucial role in promoting the achievements, events, and engagements of our students and faculty. Our team members are always on the lookout for opportunities to showcase the talents and accomplishments of our community members.

We are proud to have Mr. Sathish and Mr. Santhanam as our social media coordinators, who bring in their vast experience and expertise in the field. Yuvan Sankar

and Aravindan, our student coordinators, add fresh perspectives and ideas to the team.

Stay connected with us on our official social media links: Facebook, Twitter, LinkedIn, Instagram, and YouTube to stay up-to-date with the latest news and events from Firebird Institute of Research in Management

(xvii) Compliance of the National Academic Depository (NAD), applicable to PGCM/ PGDM Institutions and University Departments

03/02/2022, 10:31 Firebird Institute of Research in Management Mail - Thank you for Registering on DigiLocker NAD

FIREBIRD
INSTITUTE OF RESEARCH IN MANAGEMENT

Dr. Tamilselvi R <r.tamilselvi@firebird.ac.in>

Thank you for Registering on DigiLocker NAD
1 message

National Academic Depository <noreply-digilocker@gov.in> Thu, Feb 3, 2022 at 10:05 AM
Reply-To: noreply-digilocker@gov.in
To: r.tamilselvi@firebird.ac.in

 **DigiLocker** NAD

Dear Registered User,

Congratulations! Your DigiLocker National Academic Depository (NAD) application is now being processed. Till your application is processed, we request you to familiarise yourself with all of the essential steps, such as data preparation, data uploading, academic award publication, etc. Refer to the [NAD Resources](#) section, which contains all of the required documents that will assist you with the publishing of the students' awards on DigiLocker NAD.

Furthermore, you are requested to inform your students regarding the importance of registering on DigiLocker NAD in order to obtain their certificates electronically.

You will be notified of the approval process shortly.

[Download CSV Template](#)



Sincerely,
DigiLocker Team

Please find our [Terms & Conditions](#) that you have agreed upon attached with this email. In case of any queries or assistance please write to us at <https://mail.google.com/mail/u/0/?ik=1771a94bd0&view=pt&search=all&permthid=thread-F%3A1723715230696320333%7Cmsg-F%3A1723715230696...> 1/2

(x) List of facilities available

Potable Water Supply:	Yes	Backup Electric Supply:	Yes	Barrier free Environment:	Yes
Institution Web Site:	Yes	General Insurance:	Yes	All Weather Approach(Motorized Road):	Yes
CCTV Security:	Yes	Insurance for Students:	Yes	Fire and Safety Certificate:	Yes
Post & Banking/ATM:	No	Projectors in Classrooms:	Yes	Medical & Counseling:	Yes
Staff Quarters:	Yes	Public Announcement System:	Yes	Group Insurance for Employees:	Yes
Electrical Grid Power Supply Connection:	Yes	Telephone & FAX:	Yes	Safety Provisions:	Yes
Rain Water Harvesting:	Yes	ERP Software:	Yes	Transport Facility:	Yes
First Aid:	Yes	Sewage Disposal System:	Yes	Appointment of Student Counselor:	Yes
Sports Facilities:	Yes	Innovation Cell/Club:	Yes	Participation in the National Innovation Ranking:	No
Establishment of Committee For SC/ST:	Yes	Vehicle Parking:	Yes	Establishment of Anti Ragging Committee:	Yes
Implementation of Examination Reforms:	Yes	Auditorium:	Yes	Implementation of Teacher Training Policy:	Yes
Institution-Industry Cell:	Yes	Media Cell:	Yes	Atleast 5 MoUs with Industries?:	Yes
Intellectual Property Right Cell:	Yes	Implementation of Startup Policy:	Yes	Internal Quality Assurance Cell:	Yes

Implementing Food Safety and Standard Act, 2006 in the Institution:	Yes	Applied for Membership of National Digital Library:	Yes
Group Accident Policy to be provided for the Employees:	Yes	Enter Membership Number:	
Establishment of Online Grievance Rederssal Mechanism:	Yes	IN TN00154	
Provision to watch MOOCS Courses through Swayam:	Yes	Participation in the NIRF:	No
Establishment of Internal Committee (IC):	Yes	General Notice Board and Departmental Notice Boards:	Yes
Implementation of mandatory Internship Policy for Students:	Yes	Implementation of the Schemes Announced by Government of India:	Yes
Compliance of the National Academic Depository(NAD) as per MHRD Directives:	Yes	Offering of Skill Development Courses Approved by the Council:	Yes
Digital Payment for all Financial Transactions as per MHRD Directives:	Yes	Installation of Grid Connected Solar Rooftops/Power Systems:	No
Fabrication Facility Laboratory(FABLAB) Tinkering Laboratory/ Innovation Laboratory:	No	Implementation of Unnat Bharat Abhiyan/Saansad Adarsh Gram Yojana (SAGY):	Yes
Whether your Institution has introduced online Aadhar linked Biometric Attendance for regular faculty members?:	No	Whether the Institution has Implemented Safety and Security measures in the Campus?:	Yes
Implementation of Student Induction Programme:	Yes	Waste Management and environment improvement measures to ensure a sustainable Green Campus:	Yes
Plastic Free Campus:	Yes	Efforts to encourage Final Year Students to appear GATE examination:	No
General Insurance provided for assets against fire, burglary and other calamities:	Yes	Measures for Cybersecurity:	Yes
Efforts to encourage students to take-up internship and project work in Indian Knowledge System related Areas/Topics/Disaster Management:	Yes	Efforts to encourage students to participate in National/International competition like SIH, IDEATHON, etc:	Yes
Establishment of 24x7 Women helpline number and a security system in the campus for providing safety to students and female faculty and non-teaching faculty:	Yes	Establishment of platform or hiring counsellors for seeking help and guidance w.r.t psychological counselling related to Mental Health for Students, faculty and non-teaching faculty:	Yes
Enter Women Helpline Number:		Implementation of PARAKH:	Yes
9626916365		Internship:	Yes

Details of Other Facilities

Copies of AICTE Approvals(LOA and EOA of subsequent years)obtained since Inception of Institution till date shall be placed in the Website of the Institution:	Yes
Display Board within the premises as well as in the Website of the Institution Indicating the Feedback Facility of Students and Faculty Available in the AICTE Web Portal:	Yes
Establishment of Grievance Redressal Committee in the Institution and/or Appointment of OMBUDSMAN by the University:	Yes
Display of Course(s) and “Approved Intake” in the Institution at the entrance of the Institution. Course(s) taken through duly recognized MOOCs shall be used as Supplementary Course(s):	Yes
Availability of Quality Sanitary Napkins through Sanitary Napkin Vending Machines and ensuring Safe and Environment friendly disposal of used Sanitary Napkin:	Yes
Display of information submitted to AICTE (including the accreditation status and Board of Governors) along with mandatory disclosures in the Web site of the Institution:	Yes
Display of Course(s) and “Approved Intake” in the Institution at the entrance of the Institution:	Yes

1. Whether mandatory disclosure is uploaded in Institution website?: Yes
2. Whether the Institution following ICAI(Institution of Chartered Accountants of India) Accounting Formats?: Yes
3. Fees to be charged, Reservation policy, Admission policy and Document retention policy are duly approved by State Govt?: No
4. Fees to be charged, Reservation policy, Admission policy and Document retention policy are duly approved by Affiliating University?:No
5. Fees to be charged, Reservation policy, Admission policy and Document retention policy are uploaded in Institution Website?: Yes
6. Courses/Approved Intake displayed at the entrance of the Institution?: Yes
7. Is the Cafeteria shared among other Institution?: No
8. Is Library and Reading Room shared among other Institution?: No
9. Is the Computer Centre shared among other Institution?: No
10. Whether Institution is operating from Permanent Site/Temporary Site?: Permanent Site
11. Whether you are registered on NAD?: Yes
12. Whether all the students documents are uploaded or not?: Yes
13. Whether your Institution is having approval for EWS Quota from your State?: No
14. Implementation of Skill India Mission: Yes
15. Institute Innovation Council (IIC): Yes

PREFIX:

YEAR:

NUMBER:

2022

16258

16. Whether your Institution is having NIRF ranking below 200?: No

Enter your University Ranking:

Enter your Engineering and Technology Ranking:

Enter your Management Ranking:

17. Is your Institution selected for 'Study in India' Program by Govt. by India?: No
18. Provision / Facilities to conduct Online Meetings, Webinars, Classes and Examinations?: Yes
19. Facilitate teachers for undergoing Pedagogical training through NITTT Guidelines?: No

(xviii) To upload the respective short video (1 - 2 min) of Infrastructure and facilities available w.r.t the courses in the website

<https://youtu.be/uv60jakzM5c>

(xix) Games and Sports Facilities

At Firebird Institute of Research in Management, we recognize the importance of physical fitness and the role it plays in the overall well-being of our students. To provide a conducive environment for sports and fitness activities, we have developed a range of sports facilities on our campus.

Our campus boasts of a volleyball ground, equipped with all the necessary equipment, where students can showcase their skills and participate in competitive games in the evenings. Table tennis is also a popular sport at Firebird, and we have a dedicated area where students can play and engage in friendly matches in their free time.

We understand the importance of a healthy lifestyle and the benefits of regular exercise. To promote fitness, we have established a modern gymnasium with state-of-the-art equipment that caters to the fitness needs of our students. Our gym is open to all students.

Chess is another popular sport at Firebird, and we have a modern chess setup near our Fish Tank area. Our students can engage in friendly matches and hone their skills in strategic thinking and decision-making.

In addition, we also have a giant chessboard available on our premises, providing an excellent opportunity for students to socialize and engage in strategic gameplay with their peers.

Overall, Firebird Institute of Research in Management offers a range of sports facilities to promote physical fitness and encourage students to engage in physical activities. We believe that physical fitness is an essential aspect of a student's life, and our facilities aim to provide an environment where they can enjoy sports and engage in activities that contribute to their overall well-being.

(xx) Teaching Learning Process

Firebird Institute of Research in Management offers a cutting-edge curriculum that is continuously updated to keep up with the changes in the business environment. The curriculum is designed by experts from the industry and alumni, ensuring that students are equipped with the latest knowledge and skills necessary to succeed in the dynamic business world.

The institute offers specializations in Finance, Marketing, Human Resource Management, Operations Management, and Business Analytics. The curriculum includes both core and elective courses, allowing students to tailor their learning experience to suit their interests and career goals.

The pedagogy at Firebird Institute of Research in Management is learner-centric, with a focus on experiential and participative learning. The main teaching methods include lectures, case studies, simulations, project works, MOOCs, role-plays, group discussions, and movie screenings. These methods are augmented by interaction with industry experts, live projects, innovation workshops, participation in conclaves, and learning through co-curricular activities. This approach ensures that students develop analytical skills through concepts and practice, and gain a strong foundation for entrepreneurship.

The institute follows Outcome Based Education (OBE), ensuring that students acquire the necessary knowledge, skills, and attitudes that will enable them to achieve the desired learning outcomes. The institute also offers several certification programs in association with professional agencies, providing students with additional opportunities to develop their skills and expertise.

Firebird Institute of Research in Management also organizes several lectures and webinars by industry experts and eminent personalities, keeping students abreast of the latest developments in the industry. The institute also organizes FDP, MDP, and Guest lectures on various management themes delivered by academia, industry experts, alumni, and prominent government officials.

In addition to the curriculum, the institute emphasizes experiential learning through its Action Learning Program (ALP). Students are exposed to hands-on training through the various functional area clubs managed by them. The clubs organize workshops, training programs, interactive games, competitions, and guest lectures throughout the year, providing students with ample opportunities to apply their theoretical knowledge in real-world situations.

Overall, Firebird Institute of Research in Management offers a comprehensive learning experience that equips students with the knowledge, skills, and attitudes necessary to succeed in the dynamic and ever-evolving business world.

(xxi) For each post graduate course give the following

(xxii) Title of the Course

TRIMESTER	COURSE CODE	COURSE TITLE
I	232PGD5101	Managerial Perspectives and Principles
I	232PGD5102	Business Communication
I	232PGD5103	Indian Ethos and Business Ethics
I	232PGD5104	Economics for Business Decision Making
I	232PGD5105	Financial Reporting, Statements & Analysis-MMU
I	232PGD5106	Business Statistics and Analytics for Decision making - MMU
I	234PGD6201	PEP - 1(C+CA+ES)
I	234PGD6202	Action Learning Program
II	232PGD5107	Human Resource Management - MMU
II	232PGD5108	Marketing Management - MMU
II	232PGD5109	Financial Management - MMU
II	232PGD5110	Operations Management - MMU
II	232PGD5111	Leadership, CSR and Sustainability - MMU
		Elective – 1 (Major)
II	233PGD5101	Consumer Behaviour
II	233PGD5111	Talent Acquisition and Management
II	233PGD5121	Security Analysis and Portfolio Management
II	233PGD5131	Materials Managemet

II	234PGD6203	PEP - II (C+CA+ES)
II	234PGD6204	Action Learning Program
III	232PGD5112	Entrepreneurship and New Ventures - MMU
III	232PGD5113	Research Methods and Data Analysis - MMU
III	232PGD5114	Organizational Behavior and Design - MMU
III	232PGD5115	Digital and Social Media Marketing - MMU
III	232PGD5116	Business Intelligence and Data Analytics - MMU
		Elective
III	233PGD5102	Services Marketing
III	233PGD5112	Performance Management & Competency Mapping
III	233PGD5122	Financial Institutions , Markets & Services
III	233PGD5132	Project Management
III	234PGD6205	PEP - III (C+CA+ES)
III	234PGD6206	Action Learning Program
IV	232PGD5117	Summer Internship Project
IV	232PGD5118	Supply Chain Management
IV	232PGD5119	HR Analytics
IV	232PGD5120	Legal Aspects of Business
		Elective

IV	233PGD5103	Integrated Marketing Communications (Major)
IV	233PGD5104	Customer Relationship Management (Major)
IV	233PGD5105	Consumer Behaviour (Minor)
IV	233PGD5113	Industrial Relations and Labor Laws (Major)
IV	233PGD5114	Strategic Human Resource Management (Major)
IV	233PGD5115	Organizational Development and Change (Minor)
IV	233PGD5123	International Financial Management (Major)
IV	233PGD5124	Financial Derivatives (Major)
IV	233PGD5125	Banking, Insurance and Risk Management (Minor)
IV	233PGD5133	Service Operations Management (Major)
IV	233PGD5134	TQM - Manufacturing and Services (Major)
IV	233PGD5135	Logistic Management (Minor)
IV	234PGD6207	PEP - IV (C+CA+ES)
IV	234PGD6208	Action Learning Program
V	232PGD5121	Strategic Management
		Elective
V	233PGD5106	Retail Management (Major)
V	233PGD5107	Brand Management (Major)
V	233PGD5108	Services Marketing (Minor)

V	233PGD5109	Customer Relationship Management (Minor)
V	233PGD5116	Organizational Development and Change (Major)
V	233PGD5117	International HRM (Major)
V	233PGD5118	Talent Acquisition and Management (Minor)
V	233PGD5119	Performance Management & Competency Mapping (Minor)
V	233PGD5126	Corporate Finance & Restructuring (Major)
V	233PGD5127	Financial Technology Services & Management (Major)
V	233PGD5128	Financial Planning and Wealth Management (Minor)
V	233PGD5129	Entrepreneurial Finance (Minor)
V	233PGD5136	Lean Sustainable Supply Chain (Major)
V	233PGD5137	Supply Chain Analytics (Major)
V	233PGD5138	Production Planning and Control (Minor)
V	233PGD5139	Warehousing and Inventory Management (Minor)
V	234PGD6209	PEP - V (C+CA+ES)
V	234PGD6210	Action Learning Program
VI	232PGD5122	Dissertation
VI	235PGD6201	MOOC -1 (Registration after - 2nd Trimester)
VI	235PGD6202	MOOC -2 (Registration after - 2nd Trimester)
VI	234PGD6211	Publication

(xxiii) Laboratory facilities exclusive to the Post Graduate Course – NA

18.16. Enrolment and placement details of students in the last 3years

Placement Batch 2018-2020					
S.No	Enrolment Year	Student Name	Company	Position	Salary
1	2018	Sankaran	HFFC	Relationship Manager	₹ 6,20,000.00
2	2018	Akash	HFFC	Relationship Manager	₹ 6,20,000.00
3	2018	Anish S	HFFC	Relationship Manager	₹ 6,20,000.00
4	2018	Madhumathi J	HFFC	Relationship Manager	₹ 6,20,000.00
5	2018	Mayandi	HFFC	Relationship Manager	₹ 6,20,000.00
6	2018	Kavin S	Extra Marks	Business Development Manager	₹ 12,40,000.00
7	2018	Soundarapandian	Extra Marks	Business Development Manager	₹ 12,40,000.00
8	2018	Gokul Karthikeyan I	Extra Marks	Business Development Manager	₹ 12,40,000.00
9	2018	Suraj Kumar. M	Extra Marks	Business Development Manager	₹ 12,40,000.00
10	2018	Damodaran S	Extra Marks	Business Development Manager	₹ 12,40,000.00
11	2018	Devi Prasanna S	Extra Marks	Business Development Manager	₹ 12,40,000.00
12	2018	Pradeep R	Extra Marks	Business Development Manager	₹ 12,40,000.00
13	2018	Bavatharani. M	Extra Marks	Business Development Manager	₹ 12,40,000.00
14	2018	Prasannakumar R	Extra Marks	Business Development Manager	₹ 12,40,000.00
15	2018	Dinesh R	Extra Marks	Business Development Manager	₹ 12,40,000.00
16	2018	Joseph Paul	Extra Marks	Business Development Manager	₹ 12,40,000.00
17	2018	Atchaya Saminathan. R.L	Extra Marks	Business Development Manager	₹ 12,40,000.00
18	2018	Kaviya N	Extra Marks	Business Development Manager	₹ 12,40,000.00
19	2018	Naveen Kumar P	Extra Marks	Business Development Manager	₹ 12,40,000.00
20	2018	Bavatharani. M	Redington Tech	Management Trainee-Analytics	₹ 4,20,000.00
21	2018	Bhavana S	Redington Tech	Management Trainee-Marketing	₹ 4,20,000.00
22	2018	Keerti K U	LIDO Learning	Trainee-Business Development	₹ 10,00,000.00

23	2018	Anto Rayson	LIDO Learning	Trainee-Business Development	₹ 10,00,000.00
24	2018	Mohammed Faizal. M	LIDO Learning	Trainee-Business Development	₹ 10,00,000.00
25	2018	Aravinth	HDFC ERGO	Agency Manager	₹ 4,50,000.00
26	2018	Dhanasurya	HDFC ERGO	Agency Manager	₹ 4,50,000.00
27	2018	Gayathri	HDFC ERGO	Agency Manager	₹ 4,50,000.00
28	2018	Jeeva	HDFC ERGO	Agency Manager	₹ 4,50,000.00
29	2018	Laxmi Saisree	HDFC ERGO	Agency Manager	₹ 4,50,000.00
30	2018	Matangi	HDFC ERGO	Agency Manager	₹ 4,50,000.00
31	2018	Paneer Selvam	HDFC ERGO	Agency Manager	₹ 4,50,000.00
32	2018	Yashwin	HDFC ERGO	Agency Manager	₹ 4,50,000.00
33	2018	Salomi Aswitha	ESAF BANK	Executive-Trainee	₹ 3,75,000.00
34	2018	Mohammed Dak	HIDESIGN	Asst.Store Manager	₹ 3,00,000.00
35	2018	Praveen	Nimble Wireless	Management Trainee-Analytics	₹ 4,00,000.00
36	2018	Panneerselvam	CareerNet Tech	Business Associate	₹ 3,00,000.00
37	2018	Dhanasurya	CareerNet Tech	Business Associate	₹ 3,00,000.00
38	2018	Shivani	Prism Johnson Cements	Engineering-Trainee	₹ 4,50,000.00
39	2018	Harikrishnan	Logistics	Executive- Logistics Services	₹ 3,00,000.00
40	2018	Krishna Prasad	Logistics	Executive- Logistics Services	₹ 3,00,000.00
41	2018	Mythili	Logistics	Executive- Logistics Services	₹ 3,00,000.00
42	2018	Princely Solomon	Logistics	Executive- Logistics Services	₹ 3,00,000.00
43	2018	Sai Abhinay	Logistics	Executive- Logistics Services	₹ 3,00,000.00
44	2018	Vimal Remy	Logistics	Executive- Logistics Services	₹ 3,00,000.00
45	2018	Mohanraj	HDB Financial Services	Management Trainee	₹ 4,20,000.00
46	2018	Sushanna	SITEL	HR Recruiter-Trainee	₹ 3,00,000.00
47	2018	Yashwin	Aditya Birla Capital	Agency Manager	₹ 4,00,000.00
48	2018	Kavin S	Span Technologies	Management Trainee-Analytics	₹ 3,00,000.00
49	2018	Ajay R	Span Technologies	Management Trainee-Analytics	₹ 3,00,000.00
50	2018	Sanjaya Vardhana S	Shiva Texyarn	Trainee-HR	₹ 2,40,000.00
51	2018	Mythili	Shiva Texyarn	Trainee-E-Commerce	₹ 3,60,000.00
52	2018	Alekiya Reddy	Extra Marks	Business Development Manager	₹ 3,60,000.00

Final Placement Status 2019-2020

Total No.of Students

57

Total No.of Students enrolled for Placement	57	92%
Total No.of Students Placed	52	
Students Yet to be Placed	5	

Placement Batch 2019-2020					
S.No	Enrolment Year	Student Name	Company	Position	Salary
1	2019	JEYASURYA M	Altimetrik	INTERN	2.40 LPA
2	2019	ASHWATHA.M	Anexas Consulting	BDE	5.00 LPA
3	2019	SAKTHI GANESH S	Anexas Consulting	BDE	5.00 LPA
4	2019	SIVAKALAI K	Anexas Consulting	BDE	5.00 LPA
5	2019	SURYA K	Byjus	BDA	10.00 LPA
6	2019	PRIYADHARSHINI S	CavinKare	Research Analyst	4.50 LPA
7	2019	AYDA GHOUSE	CIPACA	Management Trainee	3.60 LPA
8	2019	NIVETHA. R	CIPACA	Mngt Trainee	3.25 LPA
9	2019	MAHESH S	Equitas Bank	BDE	2.00 LPA
10	2019	KAVIN K	HFFC	Relations Manager	6.20 LPA
11	2019	MOHAN RAM KUMAR R	LIDO Learning	BDA	10.00 LPA
12	2019	NIMYA P M	Manchester Logistics	INTERNSHIP	1.80 LPA
13	2019	RAMAKRISHNAN S	Office Frameworks	Exe-Customer Service	2.60 LPA
14	2019	SAKTHI GANESH S	Office Frameworks	Exe-Customer Service	2.60 LPA
15	2019	AYDA GHOUSE	Park Global	Analyst	3.45 LPA
16	2019	GOWTHAM S	Reliance Retail	Asst.Store Manager	3.25 LPA
17	2019	SARATHKUMAR .M	Reliance Retail	Asst.Store Manager	3.25 LPA
18	2019	THENNARASU S	Reliance Retail	Asst.Store Manager	3.25 LPA
19	2019	YUVARAJAN R	Reliance Retail	Asst.Store Manager	3.25 LPA
20	2019	KEERTHANA.R	ShivaTex	Shortlisted	3.60 LPA
21	2019	BALAMURUGAN .V	SkillDeck	BDE	3.00 LPA
22	2019	MAJITH HARUN RASHEED	SkillDeck	BDE	3.00 LPA

23	2019	MOHAN RAM KUMAR R	SkillDeck	HR Recruiter	4.00 LPA
24	2019	POOJALAKSHMI A	SkillDeck	HR Recruiter	3.00 LPA
25	2019	SELVAKUMAR R	SkillDeck	HR Recruiter	3.00 LPA
26	2019	GOWTHAM G R	Spi Global	Finance Analyst	3.00 LPA
27	2019	AJAY T	Venpep	INTERN	2.40 LPA
28	2019	MANEESHA P	Venpep	INTERN	2.40 LPA
29	2019	VYSHALI RAJESWARI G. V	Venpep	INTERN	2.40 LPA
30	2019	SURYA SIDDHARTH .R	VilFresh	BDE	4.00 LPA
31	2019	SHIJU CLEATUS	Wildcraft	BDA	4.50 LPA
32	2019	AJAY CHRISTAN F		Yet to be Placed	
33	2019	KARTHIK KRISHNAMOORTHY.V		Yet to be Placed	
34	2019	KAVITHA K		Yet to be Placed	
35	2019	MOHAMMED THOUFEEQ M		Yet to be Placed	
36	2019	RAMYA R		Yet to be Placed	

Final Placement Status 2019-2021

Total No.of Students	36	
Total No.of Students enrolled for Placement	36	
Total No.of Students Placed	31	86%
Students Yet to be Placed	5	

Placement Batch 2020-2022

S.No	Enrolment Year	Name of the Candidate	Company Placed	Position	Salary
1	2020	Akahay Karthick G	Home First Finanace Company	Relationship Manager	5.5 LPA
2	2020	Bhadrhi Prazaath B	Home First Finanace Company	Relationship Manager	5.5 LPA
3	2020	Yogeshwaran S	Oppo Ltd	HR	2.4 LPA
4	2020	Kamala Thiru Vasuki S	Intellipaat -Bangalore	Business Development	9.00 LPA
5	2020	Sakthi Ganesh S	Career Net Consultancy	HR-Associalte Consultant	3.0 LPA
6	2020	Aiswarya A K	IDC-International Data Corporation	Associate Market Analyst	3.8 LPA
7	2020	Sarathkumar R	Ramco Cemenets Ltd-Chennai	Management Trainee-Sales	6.24 LPA
8	2020	Kamalakannan	Intellipaat -Bangalore	Business Development	9.00 LPA
9	2020	ARUN PRASATH S	PinCick Property Management Company-Bangalore	Property Advisor	5.16 LPA
10	2020	YOGESHWARAN S	PinCick Property Management Company-Bangalore	Property Advisor	5.16 LPA
11	2020	SREEKUTTY T S	Beroe Consulting India Ltd	Financial Marketing Analyst	5.00 LPA
12	2020	SUBASHINI R T	Quadra Systems	HR Executive	4.80 LPA
13	2020	RAYAPUDI VENKATA SRAVANI	Systel Group of Companies-Coimbatore	Finanace -Executive	3.24 LPA
14	2020	SIDDARTH.T.M	Sporfy-Bangalore	HR-Executive	4 LPA
15	2020	Vimal Raji M	Entrepreneur		
16	2020	DHARMENDRA V	Shiva Texyarn Limited,Coimbatore	HR-Executive	2.4 LPA
Final Placement Status 2020-2022					
Total No.of Students				16	
Total No.of Students enrolled for Placement				15	
Total No.of Students Placed				15	100%

Students Yet to be Placed	0	
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PLACEMENT DETAILS - BATCH 21-23

S.No	Enrolment Year	Student Name	Company	Position	Salary
1	2021	Ajaykumar P	Haleon - Bangalore	Management Trainee	5.52 LPA
2	2021	Nithya Sri S	Federal Bank	Probationary Officer	13.98 LPA
3	2021	Malini M	Texmo Aqua Group	HR Trainee	4.20 LPA
4	2021	Rashmika G	Texmo Aqua Group	HR Trainee	4.20 LPA
5	2021	Sayoojya S	Confederation of Indian Industry (CII)-Kochi	Management Trainee	4.8 LPA
6	2021	Ritesh Pandey	Unimrkt Research Pvt Ltd -Delhi NCR	Research Anayst	6.00 LPA
7	2021	Indirapriyan S B	Kronos Logistics India Pvt Ltd -Chennai	Finance nalysr	3.50 LPA
8	2021	C V VIJAY	Richness Creator	Event Manager	5 - 6 LPA
9	2021	Kishore A	Sporfy India Ltd	Trainee -Sales	4.00 LPA
10	2021	Premal G	Shiva Texyarn Ltd	Operational Mgt	3.60 LPA
11	2021	Mahendra Kumar	Quantman Limited	Trainee -Sales	4-LPA
12	2021	R. Sai Rakesh	Krishworks Technology And Research Labs Pvt. Ltd -Bangalore	Management Trainee	4.5 LPA
13	2021	ANIRUDH KUMAR S	Vadafone Idea Ltd -Chennai	Management Trainee	5.50 LPA
14	2021	Arutchudar Nambi A	Haleon - Bangalore	Management Trainee	5.52 LPA
15	2021	R Sujjender	Pinclick - Bangalore	Tainee-Marketing	5.16 LPA
16	2021	Thri Shankar .S	DAR Jewellery Ltd	HR Executive	6.00 LPA
17	2021	A.Karthick	JPencil Pvt Ltd	Associate -DM	6.00 LPA
18	2021	Seetharam S	Beroe Inc -Chennai	Research Analyst	5.50 LPA
19	2021	Nirmalkumar K S	Entrepreneur Ship		
20	2021	SIDANTH NARAYANAN	HFFC - Mumbai	BDE	6.00 LPA
21	2021	Kirubakar K	HFFC - Mumbai	BDE	6.00 LPA
22	2021	Deepan P	JPencil Pvt Ltd	Associate -DM	6.00 LPA
23	2021	S.Vigneshwari	Continental-Bangalore	Business Analyst	6.50 LPA
24	2021	NITHYA SHREE S	Beroe Inc -Chennai	Market Research	5.50 LPA
25	2021	VISHNU PRAVEEN D	Vadafone Idea Ltd -Chennai	Management Trainee	5.50 LPA
26	2021	NISHANDHRAJ R	Sporfy India Ltd	Trainee -Sales	4.00 LPA
27	2021	RAMAKRISHNAN S	HFFC - Mumbai	BDE	6.00 LPA
28	2021	Vignesh SB	SACHA -Chennai	Manager-HR	3.75 LPA
29	2021	T.Sujithiraa	Texmo Aqua Group	Marketing Manager	4.20 LPA
30	2021	Vismaya k	Richness Creator	Event Manager	5 -6 LPA
31	2021	Sneha V P	Valute Health India Ltd	Business Analyst	3 .0 LPA
32	2021	Rasika	Beroe Inc -Chennai	Market Research	5.50 LPA

33	2021	Vignesh Khumar A. B	OneYes Info Solutions -Chennai	HR Executive	5.00 LPA
34	2021	Ajith E	BNP Paribas	Financenalyst	5.00 LPA
35	2021	MOVVA SAISRI	ELGI Ultra Ltd	Trainee -Sales	4.00 LPA
36	2021	Balaji K	Infinite Research	Market Research	3.60 LPA
37	2021	Akash	Confederation of Indian Industry (CII)-Coimbatore	Management Trainee	4.8 LPA
38	2021	Thananjay.u	Sporfy -Bangalore	Content Writer	4.00 LPA
39	2021	Nandhakumar K G	Oppo India Ltd	Management Trainee	3.30 LPA
40	2021	Ajith Kumar	DAR Jewellery Ltd	Management Trainee	6.00 LPA
41	2021	Sivaraj S	Arcana Analytics Bangalore	Business Analyst	5.13 LPA
42	2021	Praveenkumar T	Oppo India Ltd	HR Trainee	2.76 LPA
43	2021	Vishnu J	Federal Bank	Probationary Officer	13.98 LPA
44	2021	Makeshraj M	Bharath Finance- Coimbatore	HR Executive	3.00 LPA
45	2021	Hari Jai Sri S	Voltas Ltd	Finance Trainee	3.25 LPA
46	2021	Akilan. S	Cafe Coffee Day -Chennai	Management Trainee	5.50 LPA
47	2021	SEENIKANNAN S	Perfect Associates -Coimbatore	HR Executive	3.00 LPA
48	2021	Muralidharan	Richness Creator	Event Manager	5 LPA
49	2021	Gowsalya	Richness Creator	Event Manager	6 LPA
50	2021	Manoj Kumar	Revgrowth	Intern-Trainee	
51	2021	Santhosh	India Mart	Relationship Manager	3.5 LPA
52	2021	Sharan Kumar S	Data Pattern	Management Trainee	2.4 LPA
53	2021	Koushik Nithin	India Mart	Relationship Manager	3.5 LPA
54	2021	Iyyappan	Entrepreneur Ship		
55	2021	Nalinkumar	HFFC - Mumbai	Relationship Manager	6 LPA
56	2021	Alwin Raja	PinClick	Relationship Manager	5.15 LPA
57	2021	Sujindar	PinClick	Relationship Manager	5.15 LPA

Final Placement Status 2021-2023

Total No.of Students	57	
Total No.of Students enrolled for Placement	55	
Total No.of Students Placed	55	100%
Students Yet to be Placed	0	

18.17.List of Research Projects/Consultancy Works: NIL

18.18.MoUs with Industries – Yes



தமிழ்நாடு தமில்நாடு TAMILNADU

CU 468143

03.11.2022 Firebird Institute of

Research in Management
Coimbatore

N. LATHA
STAMP VENDOR
33-5, Gopalapuram, 3rd Street,
Coimbatore - 641 018.
L.No: 928/81/2021-9/CBE

AGREEMENT FOR TRAINING & PLACEMENT SERVICES



This Agreement for Training Services ("Agreement") dated: 04-11-2022 is entered

Between

FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT, a private institute in Coimbatore is approved by AICTE, New Delhi, and is a co-educational B-School, having its Campus at Golf Club Rd, Chettipalayam, Tamil Nadu 641201 (hereinafter referred to as the "Service Receiver" which, expression unless it is repugnant to the context or meaning thereof, shall be deemed to mean and include its successors, representatives and permitted assigns) of the **ONE PART**;

AND

HDE Education Private Limited, a Company incorporated under the provisions of the Companies Act, 1956, having its Registered Office at 5/26, Aryan Mahal, C Road, Church gate, Mumbai 400020 Maharashtra, India (hereinafter referred to as the "Service Provider" which expression, unless it is repugnant to the context or meaning thereof, shall be deemed to mean and include its successors, representatives and permitted assigns) of the **OTHER PART**.

Service Receiver and the Service Provider are individually referred to where the context permits as a "Party" and collectively as the "Parties".



தமிழ்நாடு தமில்நாடு TAMILNADU

16.12.2022

*Firebird Institute of Research
in management
CBF*

N. LATHA
STAMP VENDOR
33-5, Gopalapuram, 3rd Street,
Coimbatore - 641 018.
L.No: 928/B1/2021-9/CBE

CU 518475



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E-Stamp Transformation

MEMORANDUM OF UNDERSTANDING

FIREBIRD
INSTITUTE OF RESEARCH IN MANAGEMENT

16th December 2022

DATAPATTERN, LLC. US

&

FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT

COIMBATORE - INDIA



IMARTICUS LEARNING PVT LTD
CHENNAI

20 NOV 2021

CL 549711

R. RAJESH PATHI
STAMP VENDOR, L/No. C3/4839/83
No. 37, VILLAGE ROAD, NOW KNOWN AS
No. 79/01, VALLUVARKOTTAM HIGH ROAD
NUNGAMBAKKAM, CHENNAI-600 034
MOBILE: 9445114347

AGREEMENT FOR TRAINING & PLACEMENT SERVICES

This Agreement for Training Services ("Agreement") dated: 01-09-2023 is entered

Between

FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT, a private institute in Coimbatore is approved by AICTE, New Delhi, and is a co-educational B-School, having its Campus at Golf Club Rd, Chettipalayam, Tamil Nadu 641201 (hereinafter referred to as the "**Service Receiver**" which, expression unless it is repugnant to the context or meaning thereof, shall be deemed to mean and include its successors, representatives and permitted assigns) of the **ONE PART**;

AND

IMARTICUS LEARNING PRIVATE LIMITED, a Company incorporated under the provisions of the Companies Act, 1956, having its Registered Office on the 5th Floor, B – Wing, Kaledonia, HDIL Building, Sahar Road, Andheri East, Mumbai – 400058 (hereinafter referred to as the "**Service Provider**" which expression, unless it is repugnant to the context or meaning thereof, shall be deemed to mean and include its successors, representatives and permitted assigns) of the **OTHER PART**.

The service Receiver and the Service Provider are individually referred to where the context permits as a "**Party**" and collectively as the "**Parties**".



தமிழ்நாடு தமில்நாடு TAMILNADU

09.11.2022

*Firebird Institute in
CBE manager*

N. LATHA
STAMP VENDOR
33-5, Gopalapuram, 3rd Street,
Coimbatore - 641 019,
L.No: 928/B1/2021-9/CBE

CU 468247



FIREBIRD MEMORANDUM OF UNDERSTANDING

INSTITUTE OF RESEARCH IN MANAGEMENT

aspam

NOVEMBER 2022

FIREBIRD INSTITUTE OF
RESEARCH IN MANAGEMENT
COIMBATORE, INDIA

AND

ASPAM MANAGEMENT
CONSULTANCY
DUBAI, UNITED ARAB EMIRATES



தமிழ்நாடு தமிழ்நாடு TAMILNADU

CU 518472

16.12.2022 Firebird Institute of
Research in
Management
CBE

N. LATHA
STAMP VENDOR
33-5, Gopalapuram, 3rd Street,
Coimbatore - 641 018.
L.No: 928/B1/2021-9/CBE

BBG

MEMORANDUM OF UNDERSTANDING

FIREBIRD
INSTITUTE OF RESEARCH IN MANAGEMENT

15th December 2022

BIN BUTTI GROUP OF COMPANIES ABU DHABI,
UNITED ARAB EMIRATES

&

FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT
COIMBATORE - INDIA



Confederation of Indian Industry

MEMORANDUM OF UNDERSTANDING ("MOU")

BETWEEN

**CONFEDERATION OF INDIAN INDUSTRY
AND
FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT**

Agreed and executed on this day of 25TH February, 2023

Confederation Of Indian Industry ("CII"), a society registered under the Societies Registration Act, 1860, a not for profit and industry managed organisation and having its Central Office at The Mantosh Sondhi Centre 23, Institutional Area, Lodi Road, New Delhi -110003, India (hereinafter referred to as "CII"), represented by its authorised signatory Ms. Vaishnavi Janani (YI Chapter YUVA Chair), which expression shall unless repugnant to the context and meaning thereof include its successors, administrators and permitted assignees).

And

Firebird Institute of Research in Management having its Head Office at Coimbatore (hereinafter referred to as "Firebird Institute") represented by its authorised signatory Dr P. Srinivasa Rao (Director), which expression shall unless repugnant to the context and meaning thereof include its successors, administrators and permitted assignees).

Hereinafter individually referred to as CII or Firebird Institute (**MOU Partner name**), as it may be, and collectively referred to as the Parties.

WHEREAS:

CII is a non-government, non-profit, industry led and industry managed organization, which works to create and an environment conducive to the growth of industries in India through advisory and consultative process. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities through a range of specialized services and strategic global linkages. Young Indians (YI) is an initiative and integral part of the CII formed with an objective of creating a platform for Young Indians to realize the dream of a developed nation. It has over 5,000 direct members in 58 city chapters, and indirect membership of 1,24,000 through its Yuva. "To become the Voice of Young Indian's Globally" being the vision of YI, it reaches out to the global Indians wherever they are to make them an integral part of the Indian Growth Story. The YI Yuva platform is one of the most active focus areas within Young Indians by which YI members engage students from across the country in various initiatives that the students conceptualize, plan and execute. The objective is to create a bridge, a platform for the students to work in cross functional teams with a broad objective of enhancing their leadership skills and giving back to the nation. In the process, the students work in leadership roles while operationalizing projects that are based on self-development, skill building, community service and nation building.

WHEREAS:



தமிழ்நாடு தமில்நாடு TAMILNADU

16.12.2022

*Firebird Institute of Research
in management
CBE*

N. LATHA
STAMP VENDOR
33-5, Gopalapuram, 3rd Street,
Coimbatore - 641 018.
L.No: 928/B1/2021-9/CBE

CU 518475



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SOLUTIONS

MEMORANDUM OF UNDERSTANDING

FIREBIRD
INSTITUTE OF RESEARCH IN MANAGEMENT

16th December 2022

DATAPATTERN, LLC. US

&

FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT

COIMBATORE - INDIA



தமிழ்நாடு தமிழ்நாடு TAMILNADU

CU 468143

03-11-2022 Firebird Institute of

N. LATHA
STAMP VENDOR

Research in Management
Coimbatore
33-5, Gopalapuram, 3rd Street,
Coimbatore - 641 018.
L.No: 928/B1/2021-9/CBE

AGREEMENT FOR TRAINING & PLACEMENT SERVICES



This Agreement for Training Services ("Agreement") dated: 04-11-2022 is entered

Between

FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT, a private institute in Coimbatore is approved by AICTE, New Delhi, and is a co-educational B-School, having its Campus at Golf Club Rd, Chettipalayam, Tamil Nadu 641201 (hereinafter referred to as the "Service Receiver" which, expression unless it is repugnant to the context or meaning thereof, shall be deemed to mean and include its successors, representatives and permitted assigns) of the **ONE PART**;

AND

IIDE Education Private Limited, a Company incorporated under the provisions of the Companies Act, 1956, having its Registered Office at 5/26, Aryan Mahal, C Road, Church gate, Mumbai 400020 Maharashtra, India (hereinafter referred to as the "Service Provider" which expression, unless it is repugnant to the context or meaning thereof, shall be deemed to mean and include its successors, representatives and permitted assigns) of the **OTHER PART**.

Service Receiver and the Service Provider are individually referred to where the context permits as a "Party" and collectively as the "Parties".



महाराष्ट्र MAHARASHTRA

2021

ZA 685593



Sub-Treasurer
Vasai
30 SEP 2022
Sub-Treasurer,
Vasai.
30/9/22

03 OCT 2022

AGREEMENT FOR TRAINING & PLACEMENT SERVICES

This Agreement for Training Services ("Agreement") dated: 04-10-2022 is entered

Between

FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT, a private institute in Coimbatore is approved by AICTE, New Delhi and is a co-educational B-School, having its Campus at Golf Club Rd, Chertipalayam, Tamil Nadu: 641201 (hereinafter referred to as the "Service Receiver" which, expression unless it is repugnant to the context or meaning thereof, shall be deemed to mean and include its successors, representatives and permitted assigns) of the **ONE PART**;

AND

MARTICUS LEARNING PRIVATE LIMITED, a Company incorporated under the provisions of the Companies Act, 1956, having its Registered Office at 5th Floor, B – Wing, Kaledonia, HDIL Building, Sahar Road, Andheri East, Mumbai – 400058 (hereinafter referred to as the "Service Provider" which expression, unless it is repugnant to the context or meaning thereof, shall be deemed to mean and include its successors, representatives and permitted assigns) of the **OTHER PART**.



Service Receiver and the Service Provider are individually referred to where the context permits as a "Party" and collectively as the "Parties".

ARTICULATION AGREEMENT

BETWEEN

MULTIMEDIA  UNIVERSITY[®]

UNIVERSITI TELEKOM SDN. BHD.
(Company No. 199701021324 (436821-T))
(Registered owner of **Multimedia University**)

AND


FIREBIRD
INSTITUTE OF RESEARCH IN MANAGEMENT

**FIREBIRD INSTITUTE OF RESEARCH
IN MANAGEMENT
TAMIL NADU, INDIA**



MEMORANDUM OF UNDERSTANDING



OCTOBER 2018

VENUE OF SIGNING MOU

Royal United Metal & Glass LLC,
Jurf Industrial Area 3, Opposite to Hamriya Free Zone Gate 3
P.O Box 598, Ajman



தமிழ்நாடு தமில்நாடு TAMILNADU
16042021 Firebird Institute of
Research in
management
Coimbatore

M. DORAISWAMY
"STAMP VENDOR"
10-A, STATE BANK ROAD,
COIMBATORE - 641 018.
L.No:7333/81/97E-3

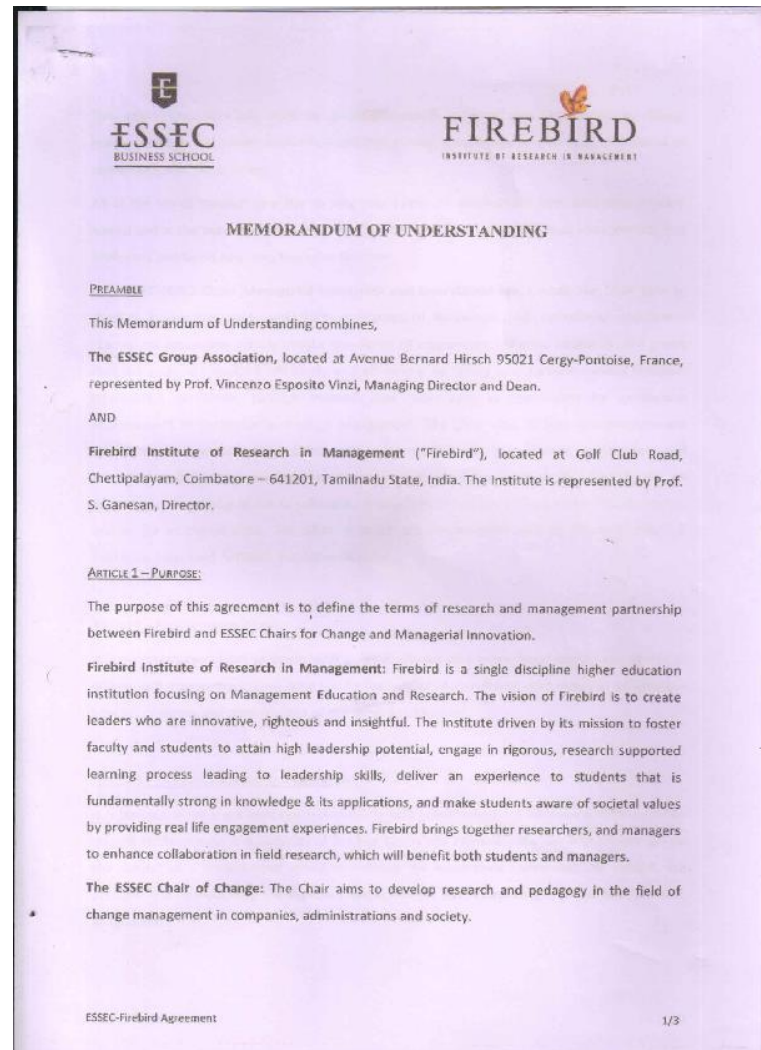
CF 632057



Memorandum of Understanding

This Memorandum of Understanding ("MOU") is entered into on the 17th day of April, 2021 by and between Firebird Institute of Research in Management, a business school located at Golf Club Road, Chettipalayam, Coimbatore – 641 201 (hereinafter referred to as "Firebird"), and SSM Institute of Engineering and Technology, Dindigul, an Educational Institution and having its principal office at Dindigul – Palani Highway, Dindigul - 624 002, Tamil Nadu (hereinafter referred to as "SSMIET").

"Firebird" and "SSMIET" are both hereinafter referred to as "Institution" individually or "Institutions" collectively as the context may require.



NOTE: Suppression and/or misrepresentation of information shall invite appropriate penal action. The Website shall be dynamically updated with regard to Mandatory Disclosures

Important Instructions:

LoA/EoA letters (since inception) should form part of the mandatory disclosure and complete mandatory disclosure document should be converted into a single PDF file and the URL (web-link) to be entered in the AICTE portal (under attachments tab).

The mandatory disclosure should be available freely to view/download to the public without any restrictions.

All India Council for Technical Education
(A Statutory body under Ministry of HRD, Govt. of India)
Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: www.aicte-india.org



APPROVAL PROCESS 2018-19

Extension of Approval (EoA)

F.No. Southerm/1-3513063813/2018/EoA

Date: 04-Apr-2018

To,

The Principal Secretary
(Higher Education) Govt. of Tamil Nadu,
N. K. M. Bld. 6th Floor Secretariat,
Chennai-600009

Sub: Extension of Approval for the Academic Year 2018-19

Ref: Application of the Institution for Extension of approval for the Academic Year 2018-19

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2016 notified by the Council vide notification number F.No.AB/AICTE/REG/2016 dated 30/11/2016 and amended on December 5, 2017 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Permanent Id	1-3342963001	Application Id	1-3513063813
Name of the Institute	FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT	Name of the Society/Trust	DR. SVK EDUCATIONAL CHARITIES
Institute Address	GOLF CLUB ROAD CHETTIPALAYAM COIMBATORE, CHETTIPALAYAM, COIMBATORE, Tamil Nadu, 641201	Society/Trust Address	133, EAST BHASYAKARALU ROAD, R3 PURAM, COIMBATORE, COIMBATORE, Tamil Nadu, 641002
Institute Type	Unaided - Private	Region	Southern

Opted for Change from Women to Co-Ed and vice versa	No	Change from Women to Co-Ed and vice versa Approved or Not	NA
Opted for Change of Name	No	Change of Name Approved or Not	NA
Opted for Change of Site	No	Change of Site Approved or Not	NA
Opted for Conversion from Degree to Diploma or vice versa	No	Conversion for Degree to Diploma or vice versa Approved or Not	NA
Opted for Organization Name Change	No	Change of Organization Name Approved or Not	NA

To conduct following Courses with the Intake Indicated below for the Academic Year 2018-19

Program	Shift	Level	Course	FT/PT*	Affiliating Body (Univ/Bo-dy)	Intake Approved for 2018-19	NR/ Approval Status	PIO / FN / Gulf / Qatar / OCL/ Approval Status	Foreign Collaboration / Training Program Approval Status*
MANAGEMENT	1st	POST GRADUATE DIPLOMA	POST GRADUATE DIPLOMA IN MANAGEMENT	FT	NA	120	NA	NA	NA

*FT --Full Time, PT-Part Time

All India Council for Technical Education

(A Statutory body under Ministry of HRD, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: www.aicte-india.org



APPROVAL PROCESS 2019-20

Extension of Approval (EoA)

F.No. Southerm/1-4261053739/2019/EoA

Date: 10-Apr-2019

To,

The Principal Secretary
(Higher Education) Govt. of Tamil Nadu,
N. K. M. Bld. 6th Floor Secretariat,
Chennai-600009

Sub: Extension of Approval for the Academic Year 2019-20

Ref: Application of the Institution for Extension of approval for the Academic Year 2019-20

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2018 notified by the Council vide notification number F.No.AB/AICTE/REG/2018 dated 31/12/2018 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Permanent Id	1-3342963001	Application Id	1-4261053739
Name of the Institute	FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT	Name of the Society/Trust	DR. SVK EDUCATIONAL CHARITIES
Institute Address	GOLF CLUB ROAD CHETTIPALAYAM COIMBATORE, CHETTIPALAYAM, COIMBATORE, Tamil Nadu, 641201	Society/Trust Address	133, EAST BHAGYAKARALU ROAD, RS PURAM,COIMBATORE,COIMBATO RE,Tamil Nadu,641002
Institute Type	Unaided - Private	Region	Southern

Opted for Change from Women to Co-Ed and vice versa	No	Change from Women to Co-Ed and vice versa Approved or Not	NA
Opted for Change of Name	No	Change of Name Approved or Not	NA
Opted for Change of Site/Location	No	Change of Site/Location Approved or Not	NA
Opted for Conversion from Degree to Diploma or vice versa	No	Conversion for Degree to Diploma or vice versa Approved or Not	NA
Opted for Organization Name Change	No	Change of Organization Name Approved or Not	NA
Opted for Merger of Institution	No	Merger of Institution Approved or Not	NA
Opted for Introduction of New Program/Level	No	Introduction of Program/Level Approved or Not	NA

To conduct following Courses with the Intake Indicated below for the Academic Year 2019-20

Program	Shift	Level	Course	F/T/P+	Affiliating Body (Univ/Body)	Intake Approved for 2019-20	NRI Approval Status	PIO / FN / Quiff quota/ OCI Approval Status
MANAGEMENT	1st	POST GRADUATE DIPLOMA	POST GRADUATE DIPLOMA IN MANAGEMENT	FT	NA	120	NA	NA

All India Council for Technical Education

(A statutory body under Ministry of HRD, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: www.aicte-india.org



APPROVAL PROCESS 2020-21

Extension of Approval (EoA)

F.No. Southern/1-7008943348/2020/EOA

Date: 09-Jun-2020

To,

The Principal Secretary
(Higher Education) Govt. of Tamil Nadu,
N. K. M. Bld. 6th Floor Secretariat,
Chennai-600009

Sub: Extension of Approval for the Academic Year 2020-21

Ref: Application of the Institution for Extension of Approval for the Academic Year 2020-21

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2020 notified by the Council vide notification number F.No. AB/AICTE/REG/2020 dated 4th February 2020 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Permanent Id	1-3342963001	Application Id	1-7008943348
Name of the Institution	FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT	Name of the Society/Trust	DR. SVK EDUCATIONAL CHARITIES
Institution Address	GOLF CLUB ROAD CHETTIPALAYAM COIMBATORE, CHETTIPALAYAM, COIMBATORE, Tamil Nadu, 641201	Society/Trust Address	133, EAST BHASYAKARALU ROAD, RS PURAM, COIMBATORE, COIMBAT ORE, Tamil Nadu, 641002
Institution Type	Private-Self Financing	Region	Southern

To conduct following Courses with the intake indicated below for the Academic Year 2020-21

Program	Level	Course	Affiliating Body (University /Body)	Intake Approved for 2018-20	Intake Approved for 2020-21	NRI Approval Status	PIO / FN / Gulf quota/ OCI/ Approval Status
MANAGEMENT	POST GRADUATE DIPLOMA	PGDM	NA	120	120	NA	NA

It is mandatory to comply with all the essential requirements as given in APH 2020-21 (Appendix 6)



APPROVAL PROCESS 2021-22

Extension of Approval (EoA)

F.No. Southern/1-9320572728/2021/EoA

Date: 01-Jul-2021

To,

The Principal Secretary
 (Higher Education) Govt. of Tamil Nadu,
 N. K. M. Bld. 6th Floor Secretariat,
 Chennai-600009

Sub: Extension of Approval for the Academic Year 2021-22

Ref: Application of the Institution for Extension of Approval for the Academic Year 2021-22

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Education) (1st Amendment) Regulations, 2021 notified on 24th February 2021 and other notifications as applicable and published from time to time, I am directed to convey the approval to

Permanent Id	1-3342963001	Application Id	1-9320572728
Name of the Institution /University	FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT	Name of the Society/Trust	DR. SVK EDUCATIONAL CHARITIES
Institution /University Address	GOLF CLUB ROAD CHETTIPALAYAM COIMBATORE, CHETTIPALAYAM, COIMBATORE, Tamil Nadu, 641201	Society/Trust Address	133, EAST BHASYAKARALU ROAD, R3 PURAM, COIMBATORE, COIMBATORE, Tamil Nadu, 641002
Institution /University Type	Private-Self Financing	Region	Southern

To conduct following Programs / Courses with the Intake Indicated below for the Academic Year 2021-22

Program	Level	Course	Affiliating Body (University /Body)	Intake Approved for 2020-21	Intake Approved for 2021-22	NRI Approval Status	FN / Gulf quota/OCI/ Approval Status
MANAGEMENT	POST GRADUATE DIPLOMA	PGDM	NA	120	120	NA	NA

It is mandatory to comply with all the essential requirements as given in APH 2021-22 (Appendix 6)



APPROVAL PROCESS 2022-23

Extension of Approval (EoA)

F.No. Southern/1-10970403664/2022/EOA

Date: 03-Jun-2022

To,

The Principal Secretary
 (Higher Education) Govt. of Tamil Nadu,
 N. K. M. Bld. 6th Floor Secretariat,
 Chennai-600009

Sub: Extension of Approval for the Academic Year 2022-23

Ref: Application of the Institution for Extension of Approval for the Academic Year 2022-23

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations, 2022 Notified on 4th February, 2022 and amended on 24th February 2022 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Permanent Id	1-3342963001	Application Id	1-10970403664
Name of the Institution	FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT	Name of the Society/Trust	DR. SVK EDUCATIONAL CHARITIES
Institution Address	GOLF CLUB ROAD CHETTIPALAYAM COIMBATORE, CHETTIPALAYAM, COIMBATORE, Tamil Nadu, 641201	Society/Trust Address	133, EAST BHASYAKARALU ROAD, RS PURAM, COIMBATORE, COIMBAT ORE, Tamil Nadu, 641002
Institution Type	Private-Self Financing	Region	Southern
Year of Establishment	2017		

To conduct following Courses with the Intake indicated below for the Academic Year 2022-23

Level	Program	Course	Affiliating Body (University /Body)	Intake Approved for 2021-22	Intake Approved for 2022-23	NRI Approval Status	FN / Gulf quota/ OCI/ Approval Status
POST GRADUATE DIPLOMA	MANAGEMENT	PGDM	NOT APPLICABLE	120	120	NA	NA



It is mandatory to comply with all the essential requirements as given in APH 2022-23 (Appendix 6)



APPROVAL PROCESS 2023-24

Extension of Approval (EoA)

F.No. Southern/1-36470109466/2023/EOA

Date: 02-Jun-2023

To,

The Principal Secretary
(Higher Education) Govt. of Tamil Nadu,
N. K. M. Bld. 8th Floor Secretariat,
Chennai-600009

Sub: Extension of Approval for the Academic Year 2023-24

Ref: Online application of the Institution submitted for Extension of Approval for the Academic Year 2023-24

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Education) Regulations, 2020 notified on 4th February 2020 and amended on 24th February 2021 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to:

Permanent Id	1-3342963001	Application Id	1-36470109466
Name of the Institution	FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT	Name of the Society/Trust	DR. SVK EDUCATIONAL CHARITIES
Institution Address	GOLF CLUB ROAD CHETTIPALAYAM COIMBATORE, CHETTIPALAYAM, COIMBATORE, Tamil Nadu, 641201	Society/Trust Address	133, EAST BHASYAKARALU ROAD, RS PURAM, COIMBATORE, COIMBAT ORE, Tamil Nadu, 641002
Institution Type	Private-Self Financing	Region	Southern
Year of Establishment	2017		

To conduct following Courses with the Intake indicated below for the Academic Year 2023-24

Level	Program	Course	Affiliating Body (University /Body)	Intake Approved for 2022-23	Intake Approved for 2023-24	NRI Approval Status	FN / Gulf quota/ OCI/ Approval Status
POST GRADUATE DIPLOMA	MANAGEMENT	PGDM	NOT APPLICABLE	120	180	NA	NA



ADVISORY BOARD

1	Sri RG Chandra Mohan, Chairman and Managing Director, Hatsun Agro Products Limited
2	Sri K, Ilango, RSM Auto cast Limited
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5	Sri M. Mahadevan, Chairman, Oriental Cuisines Pvt Ltd
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7	Dr. Raj Agrawal, Director, All India Management Association, Delhi
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11	Sri.Siddarth G Sankar, Partner, M/S Sankar Associates
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13	Sri A. Thothathri Raman, Chairman, SEAA Trust

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2.	Dr. R. Tamilselvi, Program Chair, FIRM – Coordinator- Board of Studies
3.	Mrs. Sujana Abirami, Managing Trustee, FIRM- Special Invitee
4.	Dr. R. Nandagopal, President – AIMS &Advisor – FIRM – Special Invitee
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9.	Mr. Mani Narayanan, MD, Messer Cutting Systems Pvt Ltd - Industry Expert &Member - Board of Studies
10.	Dr. Anandakuttan B. Unnithan, Dean, Academic Affairs & Development, IIMKozhikode- Academic Expert &Member- Board of Studies
11.	Dr. G.V.R.K. Acharyullu, Professor- SOMS, University of Hyderabad – Academic Expert & Member - Board of Studies

Accreditation status - NA